

WELL, it won't be long now . . . three days more and all of those people who have been sending in postcards and dialing the telephone about the exact date of St. Patrick's day will have nothing more to talk about. . . . That was the greatest amount of fan mail ever received on any item . . . all of it insulting. . . . Just because I got a month ahead and set St. Patrick's Day on Feb. 17 instead of March 17 . . . the old fish box carton where I file my notes is really full of cards, letters and hard-to-read notes on the deal. . . . So I'll really be glad when Monday, March 17 becomes history. . . . Even Uncle Sam, himself, has entered the spirit of the day . . . starting last Tuesday and scheduled to continue until March 20, the WAA at Barstow is offering 171,000 pounds of green pigment dye. . . . So it won't be hard to join in the Wearing of the Green.

THE MAIL this week was varied, but good. One customer, evidently not knowing I had eschewed mentioning traffic for forty days, wrote in: "Please, don't let them make a three-lane highway out of Palm Canyon drive. Three-lane roads are death traps." . . . Graham Dexter, really broker, wrote, "See where the assessor is going to leave his 'car' if you aren't home when he calls. I'll arrange not to be home, I need a car." . . . Checked up on that and found that the linotype operator had left off the 'd' . . . It should have been 'card' . . . So Dexter might as well stay home.

ACCORDING to a speaker at the Rotary club meeting last week, there are 300 varieties of dates in the local area. . . . In making light conversation the other day, I mentioned that item and the fellow I was talking to said, "Hm, I only know three varieties—blond, brunet and red-head." . . . Jimmy Shea of the FSP was in yesterday, just as I thought. . . . He said, in reply to the protests from people at Garnet who said that they were blocked by freight trains, that the railroad had offered to establish a crossing at another spot where automobiles wouldn't be blocked by trains waiting on a siding but that the motor traffic didn't want the new crossing.

IN RESPONSE to many telephoned queries from Villagers and winter residents about the current Red Cross drive, those who want to give can leave their contributions at the Bank of America or at the chamber of commerce. . . . And Raymond Cree, chairman of the local branch of the Red Cross and Billy Wright, head of the drive, say you had better do it now . . . the drive is lagging. . . . Now that summer is arriving, it's time to revive that campaign of mine against glaring white buildings. . . . A good buff color, or an eye-favoring cool green, would do. The afternoon sun on the white buildings is tough on the eyes.

RANDOM NOTES from the fish box: It says here that Jack Donahue was the pilot of the airplane which took Gayle into the air to take sky shots of the Village and Torney hospital. . . . Also a note here to the effect that I don't like the abbreviation "phone" when I mean "telephone" any more than I like "Xmas" for "Christmas." And a note from Dorothy Varum from Los Vegas. . . . A former Villager and columnist for The Desert Sun, she writes: "Thanks for the mention when I was there last month but keep on telling the people down here to get optimistic. . . . Even from up here at Las Vegas I know P. S. is O.K. Why don't the people there realize it and tell the world?" . . . She should hear me some Saturday afternoon in the lounge car of the F.S.P.'s Imperial.

SPEAKING of publicity for the Village, there are a score of new subdivisions springing up in the desert area. . . . And there must be a lot in a name. . . . For all of them, in their publicity, mention Palm Springs. . . . In other words, the Village is the nucleus for the entire desert area. . . . Harry Oliver, alcalde of 1000 Palms, lost "Whiskers" the other day. . . . But the person who found him, took him right to the City. . . . His whiskers look so much like yours, I knew he must be your dog," was the explanation.

ITEMS found stuck in my typewriter: Do you know that Linda Lopez and her trio, including Jose Cario and Mario Sanchez are leaving this week-end? They have been pleasing the gang at Mr. Dee's for the past few weeks. Am sorry to hear that. . . . Diners at Saul Hensen's Escadrille practically got a preview of the "Jolson Story" recently. . . . At one table was Larry Park who plays Jolson in the film story and nearby was Al Jolson, himself. Also present were Mr. and Mrs. William Mills, daughter, Barbara, and son, Billy, and Mr. and Mrs. Joseph Malvase and daughter, Tiney, all of San Jose. . . . From the film colony for their Chinese food were Jane Russell, John Leslie and Merle Oberon.

THAT, I believe closes up another week. . . . With the parting remark on traffic. . . . Driver, noticing a sign: "Drive Carefully—This Means 'You,'" murmured: "Wonderful, how did they know I was here!"

## Anti-Sales Tax Petitions Circulated

### Stress Need Of Publicity For Village

Competition Next Fall To Be Keen, Text of Meeting

Merchants, hotel and apartment operators and others dependent for a livelihood on the only industry that Palm Springs has—tourists, were warned Tuesday at a luncheon held at the Desert Inn, that the keenest of competition for winter tourists will exist next Fall.

The meeting was called by Phil Delano, president of the chamber of commerce, to determine once and for all, if business people here desire to raise a publicity fund to be used next Fall.

Don Thomas, of the All Year Club of Southern California, Harper said, has just returned from a tour of the East and reported that California would have to "dig" for each tourist from now on. Harper in addition pointed out that during a recent month Blythe reported that 4,000 less automobiles passed through that state's gateway from the East than last year or a reduction of 20 per cent.

LAST OCTOBER, November and December, Harper declared, See PUBLICITY, Page 8

### City Employs Haight To Aid in Torney Case

Raymond Haight, attorney with the firm of Haight, Trippett and Syverson, was making plans today to fly to Washington, D. C., where he will represent Palm Springs in its attempt to acquire Torney General Hospital.

Employment of Haight followed a special session of city council yesterday when that body voted to retain him in an effort to purchase the property at a substantial discount.

Committed with the city in the employment of Haight's firm is the Palm Springs Community Hospital association and probably, later, the Desert School district. The hospital is interested in the Torney property because at present it occupies Ward B, now being operated as a hospital. The Desert School district is interested in the acquisition of 20 acres of land comprising part of Torney and in some of the other facilities.

### Benefit Los Compadres To Aid "Cow-Hand"

A benefit dance will be staged Saturday night at the Three Musketeers, north of town, by the Los Compadres club with the entire proceeds going to defray the hospital expenses of Bobby Henderson, 14, who fell from a bucking steer at a recent western show at the Field Club and broke a leg.

Doctors say the lad, one of the youngest "cow-hands" in the area, won't be able to walk for some months. He is the son of Gene Henderson of the California Highway patrol, stationed at Banning.

### Entries for Big Parade Coming in

Record-Breaking Event Expected at 11th Annual Circus

Presaging a record-breaking Eleventh Annual Desert Circus parade, entries are reaching the Circus headquarters here from all parts of Southern California.

Riding groups, individuals, organizations and firms are filing their entries in unprecedented numbers, the chairman said.

NO LESS THAN five bands will be in the line of march on Saturday April 13 when the big event moves from the vicinity of the Torney General Hospital south on Palm Canyon drive toward Ramon road, dispersal point. Headlining these will be the famous U. S. C. band, colorful group sought for parades throughout California. Other outstanding units coming are the Tournament of Roses Bulldog Band, San Bernardino High School Band, Salvation Army Band, and possibly two or three others.

Sheriffs' posses and mounted police from many cities either have already filed their entries or have signified their intention of taking part, Chairman Delano said. The latest entry was from the Colton Mounted Police of 26 members.

MEANWHILE, construction of floats, many of them exceptionally ornate, has been started by organizations and firms of Palm Springs, forecasting a record-breaking number of these colorful entries.

Scores of entry blanks have been supplied by the Circus headquarters in the chamber of commerce building to persons and organizations in all parts of Southern California, most of them on direct request which indicated a desire to participate.

### Progress

Desert Sun To Tell Story of Growth

The Desert Sun plans to present on March 25 a "Desert Area Progress" edition which will be replete with the story of the great growth and progress of Palm Springs and its surrounding area in the past year.

Those who wish to be represented in this edition should have their copy in by March 18, next Tuesday.

The edition will go to all parts of the country. Those desiring mailing copies are also urged to leave their lists at The Sun office at once as the number of available copies will be limited.

### Circus Queen To Be Chosen Sunday Morning

Miss Desert Circus of 1947, queen of the spectacular big five-day western event April 9 to 13, will be formally crowned next Sunday, March 16, following a judging of contestants at the Deep Well Guest Ranch.

Several entrants already are in the race and the invitation to participate is still open to all girls of Palm Springs and vicinity over 18 years of age and able to do a reasonable job of staying put on a horse's back, according to Melba Bennett, chairman of the queen-selection committee.

NO ADVANCE ENTRY registration is needed; contestants need only to appear at the corral of the Deepwell Guest Ranch on their horses at 2 p.m. Sunday.

To the winning girl will go a complete western outfit to be furnished by the firm of Taylor and Burke in Los Angeles. Thus she will be properly outfitted for her duties in the five-day program of the Circus in which she will be present at all events and preside over the annual parade on Saturday, April 13.

IN THE COMPETITION Sunday at Deepwell Ranch the contestants will be judged on their appearance and riding ability. In the latter part of the competition they will be asked to do simple riding maneuvers which any girl who has had only a slight acquaintance with a saddle will be able to do.



GOOD-BYE—Jack West of the Western Air Lines wishes his wife, Caroline, good luck as she takes off in a race against time, for Tampa, Florida. Left is Miss Beatrice Medes, former Wasp, and co-pilot on the flight. Center is Mrs. West, and right, West. (Gayle Studio photo.)

### National Air Race Started At Port Here

Palm Springs this week was the originating point for a transcontinental air race for women flyers, members of the 99 Club. Taking off from Palm Springs Wednesday for Tampa, Florida, was Mrs. Crolene West, pilot, and Beatrice Medes, co-pilot. They were in a 1947 Aircoque. Jack West, Western Air line official, and husband of the pilot, was at the port to bid them farewell.

TODAY Barbara London in a Mustang and Diane Cyrus in an A-26 were scheduled to take off for Tampa but Miss London withdrew from the race on Wednesday because she could not get a sponsor and Diane Cyrus changed her plans and is taking off from the Lockheed Airport in Burbank in an attempt to lower the woman's record for such a flight.

The event is sponsored by the Tampa, Fla., chapter of the 99 Club. It is a handicap affair with the light plane leaving Wednesday and the heavier planes today. A three-day air meet is planned at Tampa Friday, Saturday and Sunday with the race originating here, one of the features of the event.

TUESDAY NIGHT Mrs. Clema Granger, prominent member of the local National Aeronautics chapter and one of the first members of the 99 club, entertained Mrs. West, Miss Medes, a former Wasp, Mardo Crane, all members of the 99 club, Ted Reed, head of the NAA chapter and chairman of the Chamber of Commerce aviation committee, and Mrs. Reed, Winifred Archer and her son, David Johnson, who flew in from Prescott, Ariz., Dr. Morris Spaulding of Seattle, B. C. Mc Crahan of Vancouver, and Ella Loth Johnson at the Tennis club at a dinner prior to the take-off.

THE 99 CLUB, Mrs. Granger explained, was formed in 1928 after the first all-woman derby from Santa Monica to Cleveland. She took part in that air race.

Spot announcements during the day will put the safety program on a personal basis. Drivers, who are listening to station via their car radios, will be "bawled out" for traffic infractions over the air.

IN THE MORNINGS, at noon and at school closing time, to look out for school youngsters and to observe the laws regarding bus stops.

THE WARNINGS on traffic will be issued intermittently during the day, according to Mr. Joy, who said KCMJ was glad of the opportunity to co-operate with the police department in promoting traffic safety here. Spot announcements on traffic safety are being donated by the radio station.

A warning will be broadcast to all drivers on Palm Canyon drive at Frances Stevens school and on Ramon road near the high school,

### Goats

They Got His; Police Get Him

By BILL RASHALL

Have you ever enjoyed the succulent flavor of roast leg—of goat or perhaps, barbecued goat ribs a la-Western style with a side dish of frijoles?

Reason for the question stems from one of the best human interest yarns to occur in the Village in a long, long time.

WARP AND THE WOOF of the story revolved around the rotund, easy going, constantly smiling, figure of Gavino Cabrillo, 60; the two goats he said, that cost him so much to feed, Joe Omlin, business license inspector for the city, and even Judge Eugene E. Theriault, who was officially injected into the picture when called upon to mete out justice.

The chuckling on the part of policemen at the police station See GOATS, Page 4

### Federal Jury Studies Death Of Local Girl

A federal grand jury next week will hear testimony on the case of the death of Ella Martin, 28, Indian girl, who was fatally wounded at a party on the reservation, March 2.

A coroner's jury returned a verdict last week that the death of the girl was "accidental" but the Indian agency and the federal bureau of investigation declined to close the case and further action is planned.

FOUR INDIAN youths, implicated in the case, are still in detention pending further investigation by federal officials and Indian officials.

Richard B. Arenas, in whose hands the rifle was held, according to See FEDERAL JURY, Page 8

### Police and Radio to Stage Safety Drive

Palm Springs police department and Radio KCMJ will inaugurate a combined safety campaign next Monday, Chief of Police A. G. Kettmann and Dick Joy, co-owner of the station, announced today.

Spot announcements during the day will put the safety program on a personal basis. Drivers, who are listening to station via their car radios, will be "bawled out" for traffic infractions over the air.

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### Ask Villagers To Speed Aid To Red Cross

Reports on the current Red Cross membership drive were discussed Wednesday morning when the Palm Springs branch of the Riverside county chapter of the American Red Cross met at Torney hospital at 10 a.m. with Raymond Cree, chairman, presiding. Fourteen members of the branch were present.

It was announced yesterday that the campaign had passed the half-way mark with slightly more than \$6000 contributed.

Committees in charge of the campaign reported on progress to date.

"THE QUOTA must be reached," said Chairman Cree. "The needs of the Red Cross are still great despite the fact that the war is over."

The local quota in the Red Cross campaign is \$10,750 and the local branch hopes to exceed this. But the campaign is lagging, Billy Wright, chairman, said today in urging all Villagers to contribute.

"The disastrous fire and explosion recently in Los Angeles caused a shortage of housing in that vicinity. The Red Cross is feeding and housing the homeless victims of that blast. That is only one of our objectives. We still have our soldiers to take care of, too. So, you see, the Red Cross drive is vitally important," Billy Wright said today.

RAYMOND CREE, chairman of the local Branch, today exhibited a letter from E. C. Herthel a winter resident here. The letter follows:

"YOUR MARCH 3 appeal found me out of town. Enclosed find check for \$50 which splits my Red Cross gift between Palm Springs and my home town of Flossmoor, Ill. I am sending them a like check.

"Yours for a successful drive.

—E. C. HERTHEL"

### Lamm Confident He Will Prove His Innocence

Samuel Lamm of Chicago, who was arrested here on a telegraphic warrant from that city, is at liberty under \$1,000 bail awaiting hearing. He is charged with forgery involving \$50,000 and his bail was originally set at \$30,000. It was reduced to \$1,000 later.

Lamm says he came out here to enjoy the sunshine and plans to do so until later in the month when he will return to Chicago where, he says, he can produce documentary evidence that the charges are untrue.

After that, he said, he plans to sue for false arrest and embarrassment.

### Opposition To Measure Is Reported

Proposed New Levy May Not Go Into Effect April 1

There may not be a sales tax in the city come April 1, the day the city fathers expect it to go into effect for the first full month of business in Palm Springs.

As a matter of fact there may never be a sales tax in the City of Palm Springs if those now opposed to the measure are successful in throwing one legal barrier after another against it. It is a known fact that several petitions are now circulating in the Village seeking names of registered voters who are against any further form of taxation.

THE DESERT SUN learned late last night that one petition with more than 100 names already affixed to it will be filed with the city clerk on or before March 25 when the sales tax measure voted by the city council 30 days ago becomes an ordinance under the law. This petition now being captioned by Charles C. Knupp, 596 West Via Escuela, electrical contractor, who has lived in Palm Springs since 1924, shows every indication according to reports of becoming a successful stop to the imposition of the sales tax.

Interviewed last night, Knupp told the Desert Sun that he is opposed to any further form of taxation at this time and has gone quietly about the business of obtaining the signatures of 100 registered voters to his petition and intends to file it in time to stop the measure from becoming a law on March 25.

"I HAVE no quarrel with the city council," declared Knupp. "All of them are my friends of long standing but I firmly believe they did not express the wishes of the people when they voted the sales tax."

Knupp said that he has hired an attorney and under his guidance has carefully conducted his solicitation of signatures and will file the petition with the city clerk in due time to stop the measure from becoming an ordinance.

CITY ATTORNEY Roy W. Colgate, sought for an opinion last See OPPOSITION, Page 4

### Mrs. Hinkle To Head Welfare, Aid Association

Mrs. Barney Hinkle was elected chairman; Mrs. Frank Purcell, vice chairman; Mrs. P. A. Staley, recording secretary; Mrs. Newton Hotchkiss, corresponding secretary, and Mrs. Fred Ingram, treasurer of the Welfare and Friendly Aid association at their annual meeting last Wednesday held at the Health Center.

Reports of activities in the past year and plans for new activities in the coming year were discussed.

### Tuthill Faces Death as Result of Murder

Death in the lethal gas chamber in San Quentin penitentiary was the sentence meted out to Marvin Tuthill for the murder of Mrs. Charlotte Beverly during an early morning hour of New Year's Day in Cathedral City. Tuthill heard Superior Court Judge O. K. Morton sentence him to death without any sign of emotion as his attorney stood by his side.

### All Set?

Get Ready—Spring Just a Week Away

Crack out your shorts, roll up your sleeves and shake the moth balls out of the summer duds.

It's still a week before Spring gets under way on the calendar but, in actuality, it reached Palm Springs early.

The maximum didn't get below 80 this week and the minimum indicated that the extra blankets would soon go into retirement.

Temperatures since last noted in The Sun:

Date	Max.	Min.
March 10	81	43
March 11	87	47
March 12	80	57



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**Pick Your Lot from This List**

R-3—Joyce	115x130	\$ 9,500
R-3—Joyce	115x135	10,000
R-4—Joyce	125x130	12,500
C-1—Palm Canyon Drive	100x 90	14,500
Will sell 30 ft. or more.		
R-4—Palm Highlands	305x270	35,000
(6 lots—will sell separately.)		
R-3—Palm Springs Village	100x128	5,500

**Residential Lots**

Merita Vista (6 Shares Water)	144x250	\$11,500
Winterhaven Manor	60x106	2,250
Palm Highlands	75x100	2,300
Near Tennis Club	150x125	14,500
Solsonia	150x200	5,500

**Homes**

Beautiful 3-bedroom, 2½-bath home designed for restful desert living, in Las Palmas states. Furnace and electric heat, cooling system. Large living room, screened patio, hollow tile construction, steel casements, tile roof, 3000 sq. ft. floor space. Two shares water. On large walled lot 120x125. Shown by appointment only. Price \$45,000—Terms.

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On an R-3 lot, 75x100, in a desirable part of the Village. Main house has 2 bedrooms, 2 baths. Guest house 1 bedroom, 1 bath. Two-car garage. Hollow tile construction, tile roof, steel casements. \$32,000.

Looking for a House in Banning for the Summer?  
New—2-bedroom, 1-bath home near high school and shopping center. Completely furnished, immediate possession. Two-car garage on lot 60x120. Price \$15,500. Terms.**Acreage**160 acres near B-Bar-H Ranch. \$350 per acre.  
30 acres near Thunderbird Ranch on Highway 111, \$35,000.

For lease—30 acres with well and pump, near Thunderbird Ranch, for long term. Suitable for guest ranch or motor court.

**Our Special for This Week**

R-4 lot, 118x206, 1 share irrigation water. Special price, \$17,500.

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**Social  
ACTIVITIES****Card Party Staged  
By Woman's Club  
Is Great Success**

(By Mrs. John S. Lapp)

The dessert card and bingo party at the Palm Springs Woman's Club on Monday last was a very successful one, enabling the club to fulfill its obligations to the Girl Scouts, in full.

Mrs. Harold Murphy was chairman for this party, with the following members making up her committee: Mrs. Herschel Moseley, Mrs. Kenneth Kirk, Mrs. Gordon Clarke, Mrs. James Hume, Mrs. Robt. Ransom, Mrs. Lloyd Nix, Mrs. W. B. Malouf, Mrs. Lloyd Raab, Mrs. Walter McManus, and Mrs. Wm. Wright.

**OUR ATTRACTIVE** program chairman, Mrs. James Geggie, made a most gracious hostess.

Among those lucky enough to win door prizes were: Mrs. Wm. Wright, Mrs. Frank Davis, Mrs. Austin McManus, and Mrs. Edward Bacon.

The Grab Bag proved exceedingly popular and was completely sold out early in the afternoon.

**MUCH EXCITEMENT** and friendly rivalry accompanied the auction of various articles including a ten-pound package of sugar, a sack of grapefruit and an electric travel iron.

Mrs. H. M. F. Behneman, president of the club, whose husband, Dr. Behneman, was very ill at the time, was present briefly in order to wish success to those in charge of the party.

**THE NEXT MEETING** on Monday, March 17 is the Annual meeting, with the year's reports and election of officers. This meeting is for members only.

On April 7 the Annual Flower Show will be held. Watch for the announcement of rules which will be printed at a later date.

**Letters to the Editor**Dear Editor: What is a "novel-  
tist?"

I became interested in this question as a result of discovering myself to be listed as one such in the new Village Directory. To the best of my knowledge and belief, the word makes its debut in that publication. Therefore, unless I am greatly mistaken, we have here a freshly minted neologism that appears worthy of adoption.

To me, the word "novel-  
tist" suggests either the proprietor of a novelty shop or a performer of queer stunts for the edification of the public. In either sense, I believe that there are people in our community who are far more deserving of the title than I am. On the other hand, while not gifted as a contortionist or snake-eater, I have as a writer been responsible for some stage productions characterized by novelty—or so have said a number of reviewers who have seen the shows in line of duty.

It is possible, therefore, that I could with some justification,

**At the La Paz**

Each week at La Paz Guest Ranch the returning of former guests causes much excitement with a round of hand shakes and cordial greetings among those now staying at the popular ranch.

Friday's highlight was the return of Mr. and Mrs. M. H. Berlin of Glencoe, Ill., who last season were here for an extended stay during Circus Week and on through the month.

They were motored to Palm Springs by Mr. and Mrs. Olds, who are outstanding tennis players and members of the Los Angeles Tennis Club. Although the Olds did not bring their racquets this time they promise to return soon and play an exhibition match with the La Paz guests.

**OTHERS RETURNING** to La Paz following a holiday here last spring are Mr. and Mrs. G. E. Kennedy of San Francisco, who will stay through the month. Two couples who traveled south together for change of climate are Dr. and Mrs. John Jay O'Connor of San Francisco, with Mr. and Mrs. Ernest Votan, Palo Alto.

Also on the list of returnees are the always popular Webster Rutledges of Oakland, who come to Palm Springs each year and since La Paz has been opened have made this their headquarters. Their son, Jay, will arrive from Dartmouth later in the week to be with his family through the month. Another son, Bob, will come south on March 21 when Stanford Law School closes for its spring holiday. Bob is an excellent tennis player and often plays in local matches during his stay.

Lee Shippey, Los Angeles Times columnist, and Mrs. Shippey arrived at La Paz Wednesday for a short sojourn in the desert sunshine.

annex the title that has been appended to my name by the insertion of an extra "t" in the word, novelist. I realize, of course, that nobody else gives a rip whether I am a novelist or a novelist. But I fear that if I should be called upon in a pinch to do a rope-climbing act while juggling a few eggs, there might be an unjustified scramble. On the other hand, who knows? I might make a smash hit.

Anyway, to put levity aside, it seems a quite unusual process for a new noun to originate through a typographical or editorial error in a city directory. In other words, the etymology of the neologism is rather interesting, eh what, don't you think? Maybe someone would like to use it.

—H. G. COULTER

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**Sensational Clothes at Show**By BARBARA SCHILLY  
Fashion Editor

Clothes sensational enough to startle even the most blasé sophisticated were those stirring and concurrent inspiring creations shown by Marucia, and furs by I. Rubin at a Tennis Club fashion show Wednesday, March 12. The Tennis Club has been gaining much fame for its fashion shows and this one was undoubtedly one of the best handled and best dressed affairs yet, including audience and manikins alike.

Don Wilson of Jack Benny announcing fame and husband of Marucia just so happened to be the master of ceremonies which added considerably to the smoothness of the whole affair.

**HOWEVER**, even against such obstacles as Mr. Wilson's popularity, the clothes still received the most attention and while there was much comment as to how many of the daring creations would look on the ordinary woman (who could not quite live up to a model's standards) . . . the show was good for looking without reservation.

Trends stressed were the hooded effect, either as part of a bolero, coat or dress . . . the use of vivid pastels as accent to tannish shades . . . the placket being placed in the back instead of the side . . . full backed coats, longer skirts . . . and the most sensational of all . . . the plunging necklines, which, had this been a whistling audience, would have caused a constant din.

**A GREY FUR** stole (your reporter believes it was silver fur but was staring at one of the plunging necklines at the time

trying to determine how it could keep from plunging too much) stole the fur show but a beautiful long Russian white ermine also received much favorable comment. A short mink bolero coat was noted for its beautiful texture, shade and cost, we can probably add.

The dresses and coats that were not hooded were usually shown with a very exotic headgear . . . either a scarf or a hat/scarf/snood. Many of the print dresses were shown with self fabric gloves and brightly colored suede gloves were shown frequently.

Attractive Marucia, who served as an excellent model herself during the show, designs all her own originals and has just opened her shop in Beverly Hills. The I. Rubin Fur Salon is in the Beverly Wilshire Hotel.

The elephant's trunk is one of nature's greatest anatomical achievements. It is flexible at every point and can turn in any direction, from any position. It contains no bone, but is interwoven with muscle and sinew.

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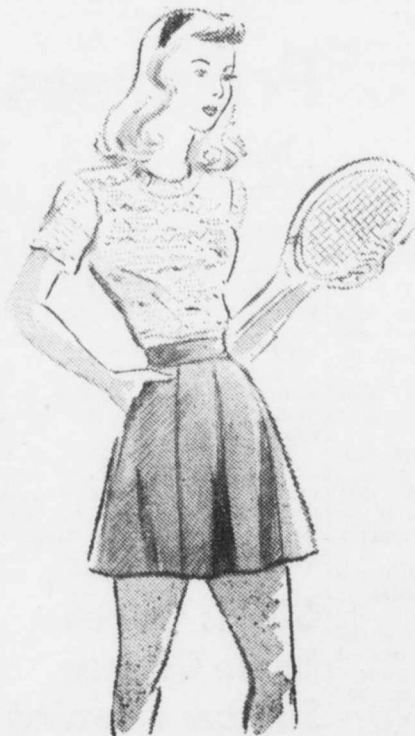
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LOS ANGELES

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**Palm Springs  
DEPARTMENT & HARDWARE STORE****WOMEN'S VAN RAALTE****"T" SHIRTS** ..... 1.25 and 1.50Cool cotton mesh weaves in solid colors or  
gay stripes. Made with knitted neckband and  
short sleeves.**WHITE COTTON GABARDINE****PLAY SHORTS** ..... 1.95Trim fitting shorts with pleated front and  
back. Fine quality white cotton gabardine.**MEN'S BLUE CHAMBRAY****WORK SHIRTS** ..... 1.95Sanforized shrunk for permanent fit. Two-  
pocket trim, and full cut sizes 14½ to 17.**CARPENTERS' OVERALLS** ..... 4.95Union made, heavy duty, durable fabric. Re-  
inforced at all points of strain. Sanforized  
shrunk for permanent fit.**HARDWARE FEATURES**

25 ft. Garden Hose.....	3.95	2-gal. Gasoline Cans.....	2.75
50 ft. Garden Hose.....	7.25	Cone Mop Buckets.....	2.40
Burbank Garden Sprayers.....	8.75	Bread Boxes.....	1.25
Rubber Tire Wheel Barrow.....	12.95	Insects-Blitz DDT Bombs.....	2.95
MIRRO-MATIC, UNIVERSAL, WEAREVEVER PRESSURE COOKERS .....	13.25 to 14.95		
OSCILLATING ELECTRIC FANS.....	21.50 to 38.25		
TWO DAVIS GASOLINE MOTOR DRIVEN LAWN MOWERS.....	154.00		
STEWART WARNER RADIO COMBINATION .....	129.95		

YOUR ALL YEAR 'ROUND STORE



# Cathedral City News Roundup

Reported by MARY R. WOLSETH

## "Sez I"

"It may seem to everybody that Cathedral is suddenly attempting too much in pushing for flood control, a fire hall, a Scout house, enlargement of the Town Hall, a library and a

## For Home or Guest Ranch

\$7350

8½ Acres

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In Palm Springs School District

(Would Sell Part)

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Associated Brokers

church all at the same time," sez Edna Cobb, former post mistress of Cathedral and one of the pioneers of the town. "In the last two years this town has commenced a boom which makes these things necessities and which must be obtained by hook or crook unless we want to be bypassed."

There comes a time in the evolution of every little town when it emerges into the growing pains of adolescence. The parents of that town rub their eyes in amazement to find they have all the problems of a half-grown community on their hands. The stage between a Sleepy Hollow and an incorporated Village may be prolonged and painful to all, but whether we like it or not, we in Cathedral are in that stage. We can take part in that development and have fun doing it, or we can sit back and complain that we came here to get away from all that kind of effort and we'll be damned if we'll take any part in it. Let's try to guide the town the way we want it to go instead of kicking against the inevitable growth of a new town, sez I. Sez I.

I would set up wholly different tax schedules which recognize the source of income—whether derived from professional services, thus contributing to the general welfare, or from the earnings of capital.

—John W. Hanes, former Treasury Under Secretary.

## Personals

Mrs. H. E. Peterson entertained Mrs. Lucy Abels, Mrs. Mary Wolseth and her sister-in-law, Mrs. Anna Simpson at a dessert bridge party at the Palm Springs Women's Club last Monday. Mrs. Abels won the table prize, and grab bag trophies were proudly brought home by each of the ladies.

Friends of Mrs. Lennie Linkletter were happy to see her well again after a hard bout with the flu. She has just returned from a long visit to her sister in Los Angeles.

Are you listening to the announcements for Cathedral City made over the Palm Springs radio station KCMJ? Claude Cobb, who is responsible for putting them on the air, asks all those who listen to send in a post card to the station telling what the reception is and saying a little word of praise to Clinton Jones, the station manager who offered to run publicity for us. This week the announcement has been for the Pioneer Ball. Beginning next week it will be for the Cactus Jumper's Jamboree, to be given March 29. Never a quiet moment for Cathedral City!

Edna Cobb entertained the Pioneer Ball Program Committee last Tuesday night. Sheriffs, Judges, Hold-up Men and Fargo Dealers gave their ideas for making the party go over with a bang. Saturday, March 15 will bring the Gay Nineties to the desert. All are invited to the De Luxe Trailer Recreation Hall in Cathedral City. Admission free! But plenty of ways to spend your money if you want to help the Woman's Club replace the money it advanced to the Girl Scouts so that their dream of a Scout House has become an accomplished fact.

Mrs. Lolita Waller is entertaining her mother, Mrs. Dena Sternberg from Albany, Oregon, and her aunt and uncle, Mr. and Mrs. C. W. Reynolds from Corvallis, Oregon. Mr. Reynolds was pastor of the First Christian Church there. He attended the Community church last Sunday and led the congregation in prayer.

The Red Cross drive is half over and most of the workers report completion of their districts. Mrs. Ethel Mhoon and Ted Forbes have closed their lists and turned their money in, as has Mrs. L. C. Lewis. These gals never let any grass grow under their feet!

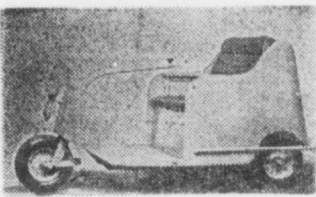
Mrs. Waller reports that Ralph and Adeline of the Knotty Pine gave a half-gallon can of pennies which they had been saving for charity, to the Red Cross and she herself counted and rolled \$30.60 cents worth of pennies.

The Art Exhibit for Cathedral City will be held at the home of Miss Agnes Pelton, Chuperosa and E. Street on Saturday and Sunday of Easter week end, April 5 and 6. Mr. James Wolseth is in charge of arrangements and he and Miss Pelton are in consultation with the other artists to make this third exhibition the best they have had yet.

Mr. Kurt Reineman, from Hemet, whose beginnings in the art world and spectacular rise to fame is well known to all, will be Miss Pelton's house guest for the period of the exhibit.

Near the Arctic Circle, there are times when the moon actually rises earlier than on the preceding night.

## AUTOETTE



### Electric Cruise-About DELIVERY — NOW

For Personal Transportation Shopping or Pleasure Costs But a Dollar a Month to Operate No License Required For Further Information Write or Call

BLOOD SALES CO., Inc.  
545 West Anaheim Street Phone 746-13  
Long Beach 6, California, Dept. 2

## New Spinnet PIANOS

\$558, \$568 up  
Lovely Grand, \$695

Gossett's  
4024 Seventh St.

RIVERSIDE Open Till 6:30 P. M.

Read the Classified Ads

PALM SPRINGS, CALIF.  
Friday, March 14, 1947

The Desert Sun—3

## THE BEST BUYS IN PALM SPRINGS REAL ESTATE

### MAIN HOUSE—GUEST HOUSE—POOL \$29,500

Main house has 5 rooms including 2 bedrooms and bath  
Guest house has living room, bedroom, kitchen and bath  
Pool is heated and filtered

Nicely furnished and well landscaped  
Will show high rental income

Listen to SUNDAY SERENADE  
KCMJ 10:15 A. M. Every Sunday  
For Palm Springs' Most Attractive  
Real Estate Offerings by  
RANSOM and HINKLE  
Realtors

## Ransom & Hinkle

REALTORS

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Miriam Richards  
Burnham Bigelow

The Plaza

Phone 3666

William Boggess  
George Gannon  
Carl Phillips

## Compare! SEE HOW YOU SAVE at SAFEWAY

Of course the best way to see how much you can save at Safeway is to visit our store near your home. Check the prices on the shelves. Compare them with what you have been paying for the same brands, the same quality. Just to give you an idea of what you'll find, we've listed here a number of representative prices. These are values picked at random from every section of the store. We believe they'll show you why folks all over town are saying, "You get more for your money at SAFEWAY."

TYPICAL FOOD PRICES at SAFEWAY

## QUALITY MEAT

Skillfully cut and guaranteed to please you.

### LAMB ROAST

3-rib shoulder cut, neck off. Round bone chops on.

lb. **53¢**

### LAMB BREAST

Flavorful, economical cut that's nice to braise or bake.

lb. **19¢**

### BEEF RIB ROAST

Standing Rib, 8" long from first 5 ribs. Oven-ready.

lb. **63¢**

### BEVERAGES

Green Tea	Canterbury brand 1/4-lb. pkg.	<b>22¢</b>
Black Tea	Canterbury brand 1/4-lb. pkg.	<b>23¢</b>
	(1 3/8-oz. package, 8c; 1/2-lb. package, 43c; 1-pound package, 85c) Pekoe and Orange Pekoe.	
Black Tea Bags	Canterbury brand package of 8 bags	<b>7¢</b>
	(Package of 16 bags, 13c; package of 48 bags, 36c) Try some today!	
Instant Coffee	Maxwell House 2-oz. jar	<b>41¢</b>
Maxwell House Coffee	1-lb. can	<b>47¢</b>
	Regular or drip grinds.	
Liquid Hemo	Borden's brand 1-lb. 6.4-oz. jar	<b>59¢</b>
Plain Ovaltine	14-oz. jar	<b>61¢</b>
Chocolate Ovaltine	16-oz. jar	<b>61¢</b>
	(8-oz. jar, 34c)	

### CAMPBELL SOUP

2 10 1/2-oz. cans  
Bean, Vegetable, or Pea, Black Bean variety.

**25¢**

### MARGARINE

1-lb. pkg.  
Sunnybank brand. Pure vegetable oleomargarine.

**42¢**

### COFFEE EDWARDS BRAND

1-lb. can or jar  
Drip, regular, pulverized. (2-lb., regular, drip, 89c.)

**45¢**

### MAYONNAISE

8-oz. jar  
NuMade brand. Grand tasting. Fresh!

**28¢**

## FRESH PRODUCE

Buy produce by the pound and save!

### LETTUCE

Fresh from the fields. Solid, crisp, green heads.

lb. **8¢**

### CABBAGE

Enjoy it often with Safeway's grand corned beef.

lb. **4¢**

### GRAPEFRUIT

Sweet, juicy, thin-skinned desert fruit. Serve it often.

lb. **5¢**

### FRESH PEAS

Full pods of tender peas.

lb. **15¢**

### LEMONS

Top-quality. Full of juice.

lb. **9¢**

### SQUASH

Banana variety to bake.

lb. **4¢**

### DRY ONIONS

Yellow variety. Guaranteed.

lb. **5¢**

Produce prices subject to change after Wednesday.

# SAFEWAY

These prices (except Fresh Produce) effective through Saturday, March 15, 1947. No sales to dealers. Right to limit reserved.

### CHECK THESE VALUES

Whole Apricots	Choice, unpeeled variety.	Valley Gold 30-oz. can	<b>25¢</b>
Sweetened Milk		Full 14-oz. can	<b>21¢</b>
Cherub Milk	Meyenberg All Pure.	2 tall cans	<b>23¢</b>
Peanut Butter	Evaporated variety. (5 small can, 6c)	Beverly brand 1-lb. jar	<b>33¢</b>
	Cream or chunk style. (2-lb. jar, cream style, 59c; 8-oz. jar, cream style, 19c)	Real Roast 1-lb. jar	<b>27¢</b>
Pink Beans	(2-lb. cellophane bag, 39c)	1-lb. cello	<b>20¢</b>
Cider Vinegar	Old Mill brand	1-pint	<b>10¢</b>
	(Quart bottle, 16c; gallon bottle, 49c)		
Large Walnuts	Diamond budded	1-lb. cello	<b>48¢</b>

### PANCAKE FLOUR

Flapjack Flour	Alber's brand 2 1/2-lb. pkg.	<b>27¢</b>
Pancake Flour	Globe A-1 brand 40-oz. pkg.	<b>29¢</b>
Pancake Flour	Pillsbury brand 2 1/2-lb. pkg.	<b>29¢</b>

### SPAGHETTI DINNERS

Spaghetti Dinner	Chef Boy-Ar-Dee, each	<b>35¢</b>
	"Meatless Friday" Dinner or Spaghetti Dinner with meat sauce.	
Spaghetti Dinner	Superior brand each	<b>28¢</b>
	With Tomato and Mushroom sauce, and cheese.	
Spaghetti Dinner	Magic Chef each	<b>29¢</b>
	With Tomato and Mushroom sauce, and cheese.	
Spaghetti Dinner	Kurtz' King each	<b>33¢</b>
	Sardi's meatless each	<b>20¢</b>
Spaghetti Dinner	Macaroni with cheese each	<b>13¢</b>
Kraft Dinner	Easy-to-prepare dinner in 7 minutes.	
Macaroni Dinner	Magic Chef brand. With cheese	<b>2 for 25¢</b>

## Beauty Is an Excellent Asset—Makes Friends and Keeps Them



A new face of matchless beauty—the gift of the modern science of Face Rejuvenation. . . No Cutting. . . No Injecting. . . No Peeling.

Free Consultation from 2 'till 5

NANNETTE SIMMONS  
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Phone 675-147

## The Tailored Lady

... CORDIALLY INVITES YOU TO OUR 14th BIRTHDAY PARTY, SATURDAY, MARCH 15th.

We take great pleasure in announcing our 14th anniversary in Palm Springs. We would like to express our keen appreciation for your kind patronage during the trying war years and hope that from now on we will be able to serve you much better. As we will always endeavor to be first with the latest style fashions . . . at reasonable prices.

### Refreshments Will Be Served

For this special occasion we offer a fine assortment of Tailored Suits and Coats of 100% All Wool Gabardine—worsted—and crepes expertly tailored—finest linings . . .

Specially priced 45.00



A lucky purchase of the entire stock of sportswear from Magracy of Mexico City enables us to offer authentic prints and solid color skirts and blouses . . . lavishly trimmed with hand-loomed linen laces, extra full.

Regular 11.95. Now at 6.95 each  
Other Mexican blouses and hand-loomed hand-blocked wool at 18.95  
Jackets of Guatemala hand-loomed cloth at 22.95

Suits Regularly Priced at \$100.00  
NOW PRICED AT \$69.95

The TAILORED Lady

CARNELL BUILDING



# The Desert Sun

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Palm Springs, Calif. Phone 2249

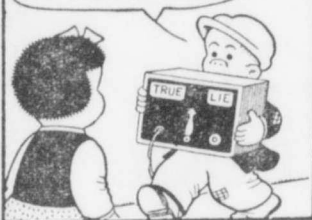
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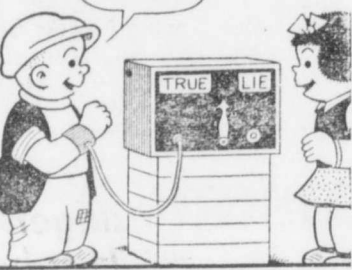
NANCY

By Ernie Buehmiller

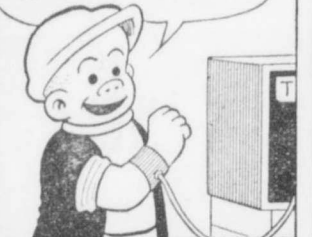
LOOK WHAT I GOT  
FROM PROFESSOR  
JONES—IT'S AN OLD  
LIE-DETECTOR  
HE DIDN'T WANT



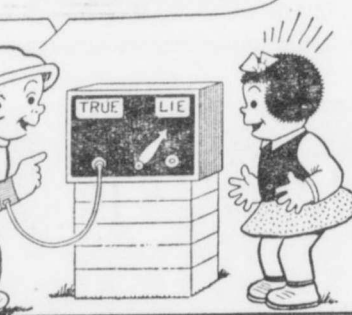
I'M GONNA TRY IT  
AND SEE IF IT  
WOIKS



I LOVE  
SCHOOL



IT WOIKS POIFECT



## Names...NICKNAMES

### ST. LOUIS - LOUISVILLE

THESE TWO CITIES WERE  
NAMED IN HONOR OF  
LOUIS THE FOURTEENTH  
OF FRANCE, UNDER WHOSE  
DIRECTION NEARLY ALL  
FRENCH EXPLORATIONS  
WERE MADE IN AMERICA.

**PITTSBURGH**  
NAMED IN HONOR  
OF THE GREAT WILLIAM  
PITT, THE BEST  
FRIEND OF THE AME-  
RICAN COLONIES IN  
ENGLAND, DURING THE  
REVOLUTIONARY WAR.

**AZUSA  
CALIFORNIA**  
IT'S TOPS!  
RECEIVED ITS NAME BE-  
CAUSE IT WAS CONSIDERED  
BY ITS FOUNDERS TO BE  
"THE FINEST CITY  
FROM A TO Z IN THE  
U.S.A."

## A Long Cool Summer Drink



Iced-Coffee drinks are versatile  
and easy to prepare. Plain iced  
coffee, shown at left, is tops if you  
pour fresh hot coffee over the ice  
cubes. Brew it double-strength by  
using twice the usual amount of  
coffee or half the usual amount of  
water.

Also excellent is home-made cof-  
fee soda. Make a syrup by blend-  
ing 1½ cups cooled black coffee  
with ½ cup light corn syrup. Add  
½ cup light cream. Mix well and  
pour into 4 tall glasses. Add cof-  
fee ice cream and fill with spark-  
ling water.

Here also is a tested recipe for  
the coffee ice cream.

3 eggs, separated 1 envelope (1  
1 cup double tablespoon,  
strength cold unflavored  
coffee gelatine  
2 cups light cream ¼ cup cold w.t.  
1 cup light corn  
syrup  
½ cup of sugar  
1 tbs vanilla  
Beat egg yolks until thick and le-  
colored. Add coffee and cream. Cook  
over hot water, stirring constantly un-  
til mixture thickens and coats the spoon.  
Cool. Sprinkle gelatine on cold water.  
Combine corn syrup and sugar. Heat to  
boiling point. Remove from heat. Add  
gelatine. Stir until dissolved. Beat egg  
whites stiff. Add gelatine mixture grad-  
ually while beating. Add vanilla. Fold  
into cool custard. Freeze in refrigerator  
tray or freezer. If frozen in refrigerator  
tray, beat once during freezing to a thick  
mush. Beat smooth with egg beater.  
Return to tray and freeze until served.  
Serves eight.

### Frozen Fresh-Fruit Jelly

#### Retains Natural Flavor

If present plans are completed, housewives may soon go to their market and be able to buy a jelly-like frozen fresh-fruit spread that retains the full natural flavor, color and aroma of the fresh fruit. Chemists of the Western Regional Research laboratory of the department of agriculture have devised a way to preserve the full natural flavor, color and aroma of fresh fruit in jellies and preserves. The new process promises to retain that fresh from the vine tang to grapes, strawberries, raspberries and other fruits.

The process is a cold instead of a heat processing. Specially treated powdered pectin is dissolved in a puree of uncooked fruit to produce a jelly-like spread. Doing away with heat and some of the sugar saves cost; and, further, none of the fruit fragrance escapes to the air. The fragrance is kept in the spread to be enjoyed by the eater.

The chemists are unable to say how costs of the new fresh-fruit spreads will compare with conventional jellies and preserves because they have not been tried out commercially yet. However, by the taste test, the chemists are positive the consumers will like the fruit preserve that retains the full natural flavor, color, and aroma of the fresh fruit.

### Life Insurance Reaches

#### New Heights in Coverage

Total life insurance in force in U. S. life insurance companies at the end of 1945 reached \$155,722,778, 000 and the total of policies at year-end was 166,329,000. This was an increase during the year of 5, 372,000 policies for \$6,651,372,000. It is an increase over the 1941 totals of 24,485,000 policies for \$31,049,540,000.

The ownership of life insurance has more than doubled since 1920 in number of policies and is now more than three times as great in amount. At the end of 1945 there were 71, 000,000 policyholders, owning an average of \$2,190 each. In 1918, there were 31,000,000 policyholders, owning an average of \$690. In 1900, policyholders numbered only 10,000, 000 and they averaged about \$850 of protection.

The 1945 aggregate of life insurance was divided by type of policy as follows: \$104,456,033,000 under 50, 172,000 ordinary insurance policies; \$28,496,958,000 under 104,098,000 industrial insurance policies; and \$22, 769,786,000 under 12,059,000 group life insurance certificates. Life insurance ownership has grown more rapidly than the population for many years.

### Mohammedan Holy Days

About 285,000,000 Mohammedans commemorate the birth of Mohammed on the twelfth day of the third month on their lunar calendar and the birthday of El-Hoseyn in the fourth month, according to the Encyclopaedia Britannica. The chief festivals of Mohammedanism, as listed by the reference work, are "Eed es-Sagheer, which lasts for three days, and "Eed el-Kebeer, beginning on the tenth of Zul-Heggeh, the last month of the Mohammedan year, which goes on for three or four days. The Mohammedans who make up 13 per cent of the globe's population, also keep holy the first ten days of Moharram, the first month of the year, particularly the tenth day, called Yom Ashoorah. The anniversary of the prophet's miraculous ascension into heaven in the seventh month and one or two lesser anniversaries are also marked, the Britannica points out.

### Red Feather

An official symbol of the 849 Community Chests of America, the Red Feather was first used, probably, in ancient China, where a red feather robe, the "Hagoromo," supposedly insured immortality. Toward the middle of the 14th century in England the Black Prince decreed that knights performing acts of valor or chivalry should wear red plumes in their helmets. Robin Hood's daring men wore red feathers in their caps for each good deed; Magyars wore bright feathers as symbols of courage and valor; fearless Indian braves wore vermilion-dyed eagle feathers as tokens of courage. Its adoption by the national organization of Community Chests came early in 1945 and although the identity of the person who suggested it is unknown, its constant association with meritorious deeds throughout history makes his reason for doing so quite clear. Today it signifies generosity and indicates that the wearer recognizes his responsibility to members of his community. The official Red Feather symbol is encircled by 12 stars, representing the year-round services offered by Red Feather agencies.

### Charming Port

The first port opened to western trade with China, Macau has an old-world charm and a climate that made it a popular pleasure resort, largely responsible for two-thirds of a million prewar visitors annually. Lining the broad, banyan-shaded avenues along the waterfront are modern government buildings, apartments, and arcaded business houses of European design. They rise against a terraced background of blue, pink, brown and yellow houses in garden settings. Other buildings face park squares of older and better.

Men who served on juries in Cape Cod communities two centuries ago were prohibited from chewing tobacco.

### Little Brown Boll Weevil

#### Exact Heavy Cotton Toll

A single insect, which first crossed the Mexican border 50 years ago, now causes an annual loss of more than \$200,000,000. It's toll is about a bale of cotton out of every seven produced, or about 1,500,000 bales a year.

The boll weevil is a reddish-brown little beetle, about a quarter-inch long, which existed in obscurity in Mexico until about a half century ago when it broke over the Texas border. Since it reached the abundant food supply provided by the almost continuous fields of cotton in the south, it has affected the economic and social welfare of more Americans than any other insect.

Records are probably the most accurate available for any insect. The losses show a general increase as the weevil spread across the cotton belt, reaching a maximum of over 30 per cent reduction from full yield in 1921. Since that time the general trend has been downward, especially in recent years. However, in spite of the progress that has been made in control, the boll weevil is still taking an enormous toll of about one bale to every seven produced.

### Ancient City of Sand

#### Resisted Savage Onslaughts

The ancient remains of a city of sand which existed for hundreds and even thousands of years before the civilization of the Incas are seen today by tourists to Chan Chan, Peru.

Once the capital of the Chimu empire, Chan Chan was a formidable fortress withstanding everything including the savage onslaughts of the Incas who time and again tried to conquer it. But one thing upon which the builders of the city had not counted on finally destroyed it. In building the city and its impregnable walls with an adobe made of coarse gravel mixed with clay, the Chimus did not count on there ever being any rain in this arid region. Torrential rains occurring in 1701 and later in 1720 and 1891 finally swept away the strong walls and buildings leaving nothing but the few drifts of sand with weird designs which the tourist sees today.

But even these remnants and the burial relics unearthed give evidence of a great civilization which had learned to perform surgical operations and had developed a perfect method of metal-plating. Their artistry is seen in their pottery and in the clever mosaics etched in ivory, bone and mother of pearl.

### Artificial Bristles

Department of agriculture has announced the successful commercial application of its development for making bristles from casein. The artificial bristle, developed by Dr. Thomas L. McMeekin and associates, attracted the interest of numerous companies and one of these is formally opening a new factory for the manufacture of casein bristles and brushes, using the process developed by the department scientists. This artificial bristle is made by extrusion of a mixture of casein and water through a suitable die, and then subjected to finishing operations. The final product is round in cross section and has a black color comparable to that of horsehair or pig bristle. Like other artificial fibers, it can be produced in any length desired and in a range of diameters. Of many possible uses, the bristle is stated to be particularly adapted to the construction of paint brushes since it is resistant to oils and organic solvents. Casein from waste skim milk is the main constituent used in making the bristle product, but it is possible that other protein materials derived from agricultural commodities may also be employed.

### Image of Liberty

The days of the conquistadores are recalled by Guatemala's quetzal, monetary unit of that country since 1924, and a word which has stood for independence since Guatemala was conquered by Spain. The quetzal is a small red-breasted bird famous chiefly for its two slender, curving plumes of golden green, once counted as rich treasure by the ancient Mayas. The invading Spaniards shared the Indians' admiration for the brilliant plumes but were so heedless in their slaughter of the birds that virtual extinction resulted. Today the living quetzal is found only in the interior of Guatemala, but its image is everywhere, on public buildings and Guatemalan money.

### Care for Damask

With proper care, damask "table linen" will last for years. A good washing in hot soapy water is a necessity. If there are still traces of discoloration after the first soaping, use a second suds. Rinse thoroughly in hot water. Don't make unnecessary wrinkles in wringing, but arrange each piece in long folds to run through the wringer. Hanging in the sun, if possible, serves as a good safe bleach. Before it is completely dry, iron with a very hot iron. The heat gives the high gloss that adds so much to damask. Try varying the folding of both cloth and napkins. Repeated foldings in the same place will cause the fabric to wear along the creases. Fold in halves and quarters one time and in thirds the next.

Teen-agers run things around the house today, says a writer. Except errands!

### MORE ABOUT . . .

#### Goats . . .

where Cabillo eventually found himself, mystified Cabillo no end because the circumstances surrounding his position behind bars was anything but good and besides he was worrying about his "porks and cheeks" in the backyard of his home, located on the other side of the tracks, in Banning, he said.

IT ALL STARTED when Joe Omlin came upon Cabillo gesticulating with arms and shoulders in good Spanish style at the door-step of a senora on the Reservation. It is not known whether Omlin can speak or understand Spanish but he sensed that Senor Cabillo was trying, but hard, to sell something and this on inspection turned out to be any cut the prospective lady buyer wanted from the carcass of a goat.

Now it is known that many people throughout the world love goat meat, either stewed, roasted with or without pecans, or even fried, and Omlin would not express his personal opinion of the goat meat habit. But he did have a lot to say when Senor Cabillo could not produce a license permitting him to peddle within the city limits and especially meat that did not carry a food inspector's stamp of approval.

THE JAIL presence of Cabillo is thus accounted for but he still could not understand why nobody would buy his good goat meat.

"Why," he said in a soft Spanish dialect from behind the bars, "goat meat she is good when you—what you call it—ah yes—"barbaric" them. But no! Those people on the Reservation say nothing but pork and chickens, and beef they use in tamales, tacos and—"

Besides, he said, the goats cost him a lot of mucha dinnares—pesos—plenty of dollars to feed.

"They eat so much," Cabillo explained, "I soon be a poor man so I butcher. But nobody like goat's meat—I eat goat barbaric and she is taste good."

It was hard for police to make Cabillo understand about the goat meat, laws, and the necessity of having a license and it is hard to believe that he quite understood Judge Eugene E. Theriault when that gentleman pronounced sentence.

THE SENTENCE was \$100 fine or fifty days in the county jail. The Judge suspended all but \$25 of the sentence if Senor Cabillo would leave town for two years and desist from selling goat meat.

Cabillo at the police station dug into his musty pocketbook and extracted \$25 and handed it over. About this time it dawned upon him, clearly and decisively that he would not for two years be permitted to return to Palm Springs.

SLOWLY AND PAINFULLY he drew bill after bill from his tiny horde of money until seventy-five dollars more was piled upon the counter.

"I pay 100 pesos. Go to Banning and come here back tomorrow. People in Palm Springs, she owe me mucha dollars for many theengs you know." The smile ever present, "I come back to collect soon as I feed my chickens and peegs."

AND THEN it jumped from goats to fish.

The day seems to be full of odors, said the desk sergeant. "Goats and fish, my!"

James Brown, 21, Negro, of San Bernardino was arrested on the reservation for selling fish without a city business license. He told Joe Omlin that the 200 pounds or more of carp he had trucked down here had been caught in Lake Elsinore. Judge

### D.A.V. Votes Aid for Members

Members of the Palm Springs Chapter of the Disabled American Veterans in regular meeting Wednesday night voted to pay for medicines prescribed by a physician for any of its members financially incapable of doing so and listened to its service officer, Henry V. Menard, tell of his trip to San Luis Obispo where a state convale of service officers of the D.A.V. was held.

The Chapter went on official record thanking C. I. Cregar for the presentation of an American Flag to the organization and went on record thanking Menard both for his trip to San Luis Obispo and his report last night of the many details involved in the duties of a service officer. Dr. James E. Potter, commander presided. Ray Hiller, chapter adjutant, was given authority to decide in what case the Chapter would pay for a veteran's medicine.

### Beautiful Aztec Capital

#### Ruined by Spanish Invaders

When the Spaniards first set eyes upon the Aztec capital of Tenochtitlan, site of Mexico City today, they found it a breathtaking spectacle with its stone palaces and temples, floating gardens, paved streets, causeways and Venice-like canals carrying passengers, food and fuel.

The historic meeting between Montezuma and Cortes in the city in 1519 was a glittering affair, with the visitors in shining armor and the Aztec chieftain and his court weighted down by gold ornaments and bejeweled clothing.

Ostensibly, the Spaniards' first descent on the Aztec stronghold in the high valley of Mexico was a peaceful one. Then came the series of events that left Spain master of Mexico for 300 years. Montezuma, quivering of his time, attempting unsuccessfully to win the submission of his people to the conquerors. When the Spaniards killed a group of worshippers and destroyed the Aztec idols in temples stained with the blood of ancient sacrificial rites, the populace rose in fury. Cortes and his shattered army were forced to flee. But the rout was temporary. The return of the Spanish forces, reinforced by additional troops and horses, arms and ships, saw a life-and-death struggle that ended in Spanish victory, with the city of Tenochtitlan in ruins, and the stones of its magnificent buildings filling the canals.

The Japanese shod their horses with straw slippers, until the 19th century.

Milk is the number one cash crop for the California farmer. It brings in more cash than cattle or hogs; more cash than the fruits and vegetables.

Eugene E. Theriault fined Brown \$100, or fifty days in jail and suspended all but \$25 with the proviso that he remain away from Palm Springs for two years.

The union leader should promote the welfare of the business as well as that of the employees and be prepared to encourage employer and employee practices which will increase productivity and improve the competitive position of the company.

—National Planning Association resolution.

### MORE ABOUT . . .

#### Opposition . . .

night to explain the possible effectiveness of such a petition declared that it may be instrumental in blocking the imposition of the sales tax in Palm Springs for thirty or forty days.

"When such a petition is filed with the city clerk," declared Colgate, "it will be placed before the city council who then will have a choice of two actions. One to rescind the ordinance, which I do not believe the council will do and the other would be to call an election."

THE LATTER ACTION would cause a delay of forty days which includes a ten-day notice of an on-coming election and then thirty days more if the people vote for a sales tax, for it to become a law.

"Of course," Colgate added, "the voters may decide to vote against the imposition of a sales tax and the previous action of the city council would be voided."

COLGATE ALSO informed the Desert Sun that Knupp would have to obtain ten per cent of the registered voters within the city limits of Palm Springs before his petition would be effective in stopping the sales tax.

Accordingly a reporter of the Desert Sun was able to ascertain that there were approximately 2000 registered voters within the city limits of the Village. This count does not include those voters who live outside of the city and are registered at the city hall for state, county and federal elections, in the township.

KNUPP, small in stature but mighty in thought and action, is a veteran of both World War I and II. During the first war he served with the Fortieth Division in France, and in the second conflict as a Seabee in the Aleutians.

"I came back from the last war to start all over again in life," Knupp declared. "After I get through paying my income tax and other matters conducive to living in Palm Springs I'll be broke, which is all the more reason why I do not believe in any more taxation."

"THE TREND now all over the country is the abolishment of taxes. I do not believe Palm Springs is any different. The lawmakers of the country believe that the government should live within its means and I believe that Palm Springs should do the same."

He said that he believed in city improvements but in his opinion there were many other ways of raising needed revenue than that of imposing a sales tax on the people who, in his opinion do not want it.

The union leader should promote the welfare of the business as well as that of the employees and be prepared to encourage employer and employee practices which will increase productivity and improve the competitive position of the company.

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# Churches

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A branch of The Mother Church  
The First Church of Christ Scientist  
in Boston, Massachusetts.  
Sunday Service—11 a.m.  
Wednesday Meeting—8 p.m., (Wom-  
an's Club House)  
Sunday School—9:30 a.m., 271 Oco-  
tillo Avenue.  
The Reading Room at 271 Ocotillo  
Avenue is open daily except Sun-  
days and holidays from 2 to 4.

**OUR LADY OF SOLITUDE,**  
**CATHOLIC**  
Rev. Michael O'Connor  
Sundays:  
Holy Mass at 8:30, 9:30, 10, 11:30.  
Week Days:  
Holy Mass at 7:30 a.m.  
Fridays: Novena at 7:30 p.m.  
Confessions:  
Saturdays from 3:30 to 5:30 p.m.  
and 7 to 9:30 p.m.

**COMMUNITY CHURCH**  
Corner Cahulla Road and Baristo  
Telephone 6291  
John Robertson Macartney and  
James Blackstone, Ministers  
Holly Lash Visel, Musical Director  
Lor Lux, Organist  
SERVICES  
Sunday School ..... 9:45 a.m.  
Morning Worship ..... 11:00 a.m.  
Young Peoples Fellowship... 8:00 p.m.  
Evening Service ..... 7:30 p.m.

**CHURCH OF GOD IN CHRIST**  
(Colored)  
On Indian Reservation  
Rev. W. R. Wyse, Pastor  
Service at A. H. Hall  
9:45 a.m.: Sunday School.  
8:30 p.m.: Bible class.  
7:30 p.m.: Young People's Y.P.W.W.  
8:00 p.m.: Preaching service.  
8:00 p.m., Tuesday: Prayer meet-  
ing.  
7:30 p.m., Thursday: Missionary  
meeting.

**SEVENTH DAY ADVENTISTS**  
At Community Church  
Every Saturday  
9:30 a.m.: Sabbath School.  
11:00 a.m.: Morning service.

**FULL GOSPEL CHURCH**  
"Assemblies of God"  
C. C. Farmer, Pastor  
South Indian Avenue  
9:45 a.m.: Sunday School class.  
9:45 a.m.: Adult Bible class.  
11:00 a.m.: Sunday morning worship.  
7:30 p.m.: Evangelistic services.

The Social Life of Palm Springs  
in Don Caballero

**CATHEDRAL CITY COMMUNITY**  
The Rev. John C. Abels, Pastor  
9:30 a.m.: Sunday School.  
11:00 a.m.: Morning worship.  
**DESERT HOT SPRINGS**  
**CATHOLIC CHURCH**  
Rev. M. J. O'Farrell  
Mass 8:00 A.M., Association Hall,  
Desert Hot Springs.

**EPISCOPAL**  
(Air Conditioned)  
St. Paul's in the Desert  
125 W. El Alameda  
Phone 8988  
Rev. Robert M. Hogarth, Rector  
Carey Ranch, Phone 7471  
Eileen Carey, Organist  
Alex S. Hammond, Choirmaster  
Wynne Davis Hammond,  
Choir Director  
8:00 a.m.: Holy Communion.  
9:45 a.m.: Sunday School.  
11:00 a.m.: Service and Sermon.  
7:00 p.m.: Young People's Service.

## Christian Science Sunday Text 'Substance'

"Substance" will be the Sunday  
Lesson - Sermon subject in all  
branches of The Mother Church,  
The First Church of Christ, Sci-  
entist, in Boston. Paul's declara-  
tion to the Corinthians is the Gol-  
den Text: "God is able to make all  
grace abound toward you; that ye,  
always having all sufficiency in all  
things, may abound to every good  
work."

This incident is told in Mark's  
Gospel, "And Jesus sat over against  
the treasury, and beheld how the  
people cast money into the treas-  
ury; and many that were rich cast  
in much. And there came a cer-  
tain poor widow, and she threw in  
two mites, which make a farthing.  
And he called unto him his disci-  
ples, and saith unto them, Verily  
I say unto you, That this poor  
widow hath cast more in, than all  
they which have cast into the treas-  
ury: For all they did cast in of  
their abundance; but she of her  
want did cast in all that she had,  
even all her living."

In "Science and Health with Key  
to the Scriptures," Mary Baker  
Eddy writes: "Christians rejoice in  
secret beauty and bounty, hidden  
from the world, but known to God.  
... Practice not profession, under-  
standing not belief, gain the ear  
and right hand of omnipotence and  
they assuredly call down infinite  
blessings."

## Community Church To Elect Officials At Mar. 30 Meeting

Officers will be elected and a  
change in the church calendar  
at a meeting of the members of  
Community church on Sunday,  
March 30, Dr. J. R. Macartney,  
pastor, announced yesterday.  
The church year hitherto has  
been from April 1 to March 31.  
To conform with the calendar set  
up by the general assembly, the  
church year will be changed to  
coincide with the calendar year—  
from Jan. 1 to Dec. 31.

**SUNDAY MORNING** Dr. Mac-  
artney will deliver a request ser-  
mon on the theme of "Digging  
Ditches for God to Fill."  
At 7:30, Sunday evening, a sac-  
red concert by the Melody Men  
from Riverside will be presented.  
The concert is sponsored by the  
musical organizations of the  
church.  
An outstanding program is  
planned by the two Christian  
Endeavor societies of the church  
Sunday evening.

**IN CONNECTION** with the  
Communion service on Sunday  
morning, March 23, there will be  
unveiled and dedicated a superb  
solid silver Communion vessel,  
presented to the church by Mrs.  
Ruth Bell of Monterey as a me-  
morial to her mother, Mrs. Mary  
Morrison.

The boards of the church will  
hold their monthly meeting next  
Tuesday at 7:30 p.m., it was an-  
nounced.

## Largest Choir in History To Greet Easter

The largest choir in the history  
of the Palm Springs Easter Dawn  
service will herald the rising of  
the sun that day, it was revealed  
by Holly Lash Visel, director of  
music for the Community church,  
sponsor of the service.  
Applications for places in the  
choir were closed this week with  
a record number of singers listed.

**BILL AND BETTY HAY** are  
expected here on April 1. For  
many years Bill Hay, noted radio  
announcer, has aided the Village  
at its Easter dawn service, with  
his reading of "God of the Open  
Air."

Pigeon fanciers all over South-  
ern California plan to send their  
birds here for the impressive  
service when white pigeons are  
released.

Twenty-five hundred programs  
are being printed to serve as  
souvenirs of the occasion.

## Children To Put on Show Tuesday

Next Tuesday night appearing  
on the Community Musicals the  
Blue Nightingales and the Junior  
Choristers of the Community  
Church will sing children's songs.  
This is a program made up of  
children of the Village for chil-  
dren—a juvenile song parade.

Marlene Markham, Donna  
M'Liner, Judy Watlet and Caro-  
lyn Knupp will be vocal soloists  
while Jack McDonald will play a  
piano arrangement of Loch Lo-  
monde in swing style.

Lois Lux is pianist and ac-  
companied for the musicals. Rol-  
and Vale writes the script and is  
announcer and Holly Lash Visel  
arranges the program.

## Dinner Meeting Slated March 21 by Church Group

Members of Community church  
will meet in a dinner session on  
the evening of March 21, it was  
announced today.

Mrs. C. S. Henderson is in  
charge of the March dinner.  
Because of the limited facili-  
ties, those planning to attend are  
urged to make their reservations  
early.

## True Religion to Be Topic Sunday at Episcopal Church

The Rev. Robert M. Hogarth  
will preach Sunday morning in  
the Episcopal Church on "True  
Religion, as Unspotted from the  
World." Morality, or Physical  
Purity is the result, not the cause  
of True Religion, the conscious-  
ness of God in our souls," he said.  
The rector will also lead a medi-  
tation at Holy Communion on  
Tuesday at 10:00 a.m. on "Re-  
sponsibility to Divine Love En-  
folding Us."

**MEMBERS** of the Episcopal  
Church and visiting friends from  
all faiths are welcome to view the  
two films with sound put out by  
the National Church for the edu-  
cation and inspiration of the  
people.

The time will be right after the  
Tuesday Communion, or about  
10:45 a.m.; the place will be the  
El Paseo Theatre nearby. Ad-  
mission, free. One picture de-  
scribes the National Cathedral  
in Washington, D. C., including  
some portions of a service with  
music for the great organ and  
choir. The other picture, called  
"Not by Bread Alone" gives a  
detailed and heartrending ac-  
count of the starving people of  
Europe.

**MISS ANNE W. PATTON**,  
member of the National Council  
of the Episcopal Church, and sis-  
ter of the late General George S.  
Patton, founder and first com-  
manding officer of the Desert  
Training Center near Palm  
Springs, will speak at a Lenten  
tea, Thursday at 3:00 p.m., in  
the home of Mr. and Mrs. Fred S.  
Markham, Smoke Tree Ranch.

She will be accompanied to  
Palm Springs by Mrs. St. Elmo  
Coombs, Diocesan president of  
the Women's Auxiliary. Free-  
will offerings will be for the Sun-  
day School building fund.

## Gray Ladies Give More Norco Men Taste of Desert

Mr. and Mrs. Frank Bennett  
of Deep Well Guest ranch were  
hosts to 12 patients from Norco  
Naval hospital Tuesday under  
auspices of the local Gray Ladies'  
corps. Mrs. Barney Johnson and  
Mrs. Irving Snyder represented  
the local corps at the event.

An urgent call has come from  
the Red Cross at March Field for  
volunteer Gray Ladies to work in  
the hospital there on Wednes-  
days. Transportation will be pro-  
vided.

Those who can give of their  
time are asked to telephone 8068  
or call the chairman of the local  
Gray Lady group, Mrs. Lauritz  
Hansen, at 7768.

Labor unions are like people  
—some childish, some grown up.  
—Prof. Walter R. Peabody, Rut-  
gers U. economist.

## Potencio Gets High Praise for Realty Service

Angelo Potencio, formerly own-  
er of a local produce company  
and now a realty broker, got a  
wad of praise today from Max  
Arkin, co-owner of the Royal  
Palms hotel.

Mr. Arkin recently purchased  
a home here on San Jacinto way  
through the Palm Springs Realty  
company of which Potencio is  
head.

"And, did I get service!" he  
said.

## Farewell Party for Andy Hart

Andy Hart, connected with the  
staff of the Western Air Lines  
here for some time, has been  
transferred to the Oakland office  
of the W.A.L.

As a farewell gesture to Mr.  
Hart, a party was staged at the  
Tennis club Wednesday night.  
Dining and dancing there were  
James Randall with Patricia  
Radar and Mr. Hart with Anita  
Anderson. All are on the WAL  
staff here.

Between 1909 and 1946 per  
capita consumption of citrus  
fruit and tomatoes increased from  
44 pounds to 117.

PALM SPRINGS, CALIF.  
Friday, March 14, 1947

The Desert Sun—5

Conservation experts say soap  
will last longer if the wrapper is  
removed and the soap allowed to  
dry and harden before used.  
In Guatemala, the nectar of  
coffee blossoms produces fine  
honey.

There wasn't enough infusion  
of new blood. They (the Demo-  
crats) took too much for granted  
and proceeded on the theory that  
the prestige of the late President  
Roosevelt would carry them  
through.—James A. Farley.

## NEWS PHOTOGRAPHS

In This Issue of the Desert Sun  
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A Furniture Department has been added. It will pay you  
to see us for complete home furnishings.

**Holsinger Lumber  
and Hardware Co.**

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is offering, to the discriminating, a most desirable se-  
lection of view homesites in its settlement and offering  
to those qualifying the very enjoyable privileges of  
the guest ranch adjoining.

We urge that you make your choice now.  
Call at my office, or telephone, for information which  
will be cheerfully given, or ask your broker.

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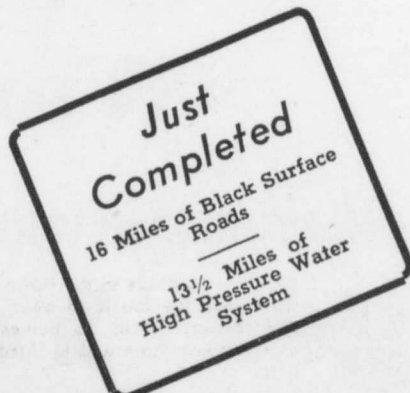
## Fabulous Palm Desert

WILL TERMINATE SUNDAY NIGHT

DRIVE OUT TODAY AND SEE THE OUTSTANDING OPPORTUNITIES  
TO BE FOUND FOR HOMESITES OR COMMERCIAL INVESTMENTS

The Third Unit Is Officially Opening This Weekend

DRIVE OUT AND SEE FOR YOURSELF THE PROGRESS THAT HAS  
BEEN MADE AT THE OUTSTANDING DEVELOPMENT IN  
THE COACHELLA VALLEY



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for  
**DESERT  
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SELECTION  
NOW!



## Bargain

New home attractively furnished. Two-bedroom, 2 baths, rumpus room. Large  
closets. General Electric washing machine, deep freeze in refrigerator. House is  
insulated and air conditioned.

**\$20,000**

## Most Attractive

Very attractively furnished 3-bedroom, 2-bath home. Combination dining room  
and bar. Double garage. Walled in patio with barbecue.

**\$28,000**

## Fine Estate for Large Family

Main house has 3 bedrooms, 2 baths and den. Guest house has 4 bedrooms, 4 baths.  
Both houses newly furnished. Walled in grounds with heated and filtered swimming  
pool and large barbecue.

**\$69,500**

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**MARTHA  
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## HAMMADA

—By—  
LLOYD  
MASON  
SMITH

## THE CHUCKAWALLA

Your first impression of the Chuckawalla is one of curiosity, for this giant of American Lizards looks very thin and starved. Actually, this is not the case, for the Chuckawalla has loosely folded skin at his sides for an express purpose. When it is molested or pursued, it dives into the nearest rock-pile, crawls in between two rough faces of rock in a crevice, and promptly swallows air, puffing up its body until it's about three times normal size.

This expansion of the loose folds wedges the lizard into the

crack so tightly that it is virtually impossible to extricate it by tugging at the heavily-plated tail. In addition, the Chuckawalla will lash from side to side with his thick tail, and can deal quite a heavy blow with that appendage. If still pestered, he will snap at you with bulldog determination and a vice-like grip of powerful jaws to match. Its teeth are long enough to break your skin and cause pain, and would probably deter the average enemy.

**THE LOCAL DESERT** Indians, the Cahuilla, considered the meat of the Chuckawalla a rare delicacy, comparing its white meat to that of fried chicken and frog's legs, "only better," to quote Chief Patencio's brother. To catch these wary lizards, the Indians would simply chase them into their favorite rock crevice, and then by reaching in with a long fire-pointed stick, would puncture the inflated sides and draw out the struggling reptile without further trouble.

Of the seven species of Chuckawallas so far described by Herpetologists, only two occur within the United States. The Gila Chuckawalla occurs in southern Arizona and down into northern Sonora, Mexico, but does not live in California. Its scientific name is *SAUROMALUS OBESUS TUMIDUS*. Our local variety, the Great Basin Chuckawalla, is to be found not only in our California deserts, but also in adjacent southern Nevada, southern Utah, northeastern Arizona (roughly the boundaries of the Mohave Desert) and south through the Colorado Desert into northern Baja California, Mexico. This species is named *SAUROMALUS OBESUS OBESUS*.

**THE GENERIC** name "Sauromalus" merely means "flat lizard," referring of course to the deflated appearance. The specific name "obesus" is derived from the Latin verb "Obedo," which means to eat one's self fat, and that is exactly what the Chuckawalla does. It gorges itself with food when it is available, storing it, peculiarly enough, in its heavy tail. If you wish to ascertain whether a Chuckawalla is hungry, look at its tail; if this caudal appendage is thin and emaciated, then you know your lizard has suffered great privation; if it is robust and stout, then you know it is in good health. The Gila Monster, America's only poisonous lizard, also stores fat in his tail, so the practice is not restricted to the Chuck.

The food of the Chuckawalla is incongruous for such a large lizard. Most people expect it to be a vicious carnivorous meat-eater, whereas in reality, it won't touch meat at all. The Chuck is a strict vegetarian. And his preferences seem to run to flowers of a yellowish hue. This is probably because there are more kinds of yellow flowers, especially in the composite or sunflower family of plants, growing on our deserts than any other color. Mr. Jaeger in his book on desert wildflowers has given the common name of Chuckawalla's Delight to the abundant Bebbia found locally. This sweet-scented yellow-bloomed bush is a favorite with this lizard, so it was well named. Near Desert Center there is also a range of rocky granite mountains called the Chuckawalla Mountains, because of the apparent abundance in them of the lizard; so the name is perpetuated in both a plant and a mountain range.

**THE MALE** Chuckawalla usually has a black head, neck, shoulders, chest, and limbs, with the remainder of the body either black, red, or even light gray. There is great variation in the color pattern, but the predominant hue is black in the male lizard. The female, on the other hand, is usually grayish and retains the juvenile pattern of transverse body bands. The reddish color is also usually not present in females.

Young Chucks look like an altogether different lizard, with the

body and tail handsomely striped yellow and black. The general color is often a soft brown color, rather than gray or black, although specimens from the mountains are apt to be darker than those from the desert mudhills.

Dr. Sarah Atsatt has experimented with the Chuckawalla to ascertain its ability to change color in different temperatures. She discovered the light color phase occurs at high temperatures, regardless of the amount of light; and that the dark phase appears in low temperatures, regardless again of darkness. At average temperatures, however, the lizard will turn darker when subjected to bright illumination, and lighter, when to darkness. The speed of these changes in color varies, but averages just a few minutes.

**CHUCKAWALLAS** are most active early in the morning, so if you would collect these large Saurians, look for them at that hour, when they've just emerged from their nocturnal retreats and are basking in the warm sun. If your specimen has become wedged in between a rock and cannot be easily extricated, tap him on the nose with a stick. This annoyance will usually cause him to back out, or at least loosen his hold long enough to allow him to be pulled free.

The most recent paper to be published just on the Chuckawallas is by Charles E. Shaw of San Diego, who in late 1945 published a little paper on "The Chuckawallas, Genus Sauromalus." In this, he describes trying to imitate the supposed Indian method of catching these lizards: namely, puncturing their inflated sides. But Dr. Shaw found the results very unsatisfactory. One specimen was punctured with a heavy wire eight or nine times

## Personalities

**MR. AND MRS. CARLTON** Mellick, vice-president of the Miehl Printing Press and Manufacturing company of Chicago are guests in the Village this week.

**ARTHUR E. BAILEY**, well-known resident of Smoke Tree ranch and former city manager, was expected back in the Village this week end from a hurried trip to Seattle. He was called north last week end by word that a lumber mill he owns in the northwest, had been destroyed by fire.

**GUESTS LAST WEEK** at the Del Mar Turf and Surf hotel were Mr. and Mrs. Charles S. Leeds of 474 Belardo road.

**DR. AND MRS. J. R. Macartney** were guests last Thursday at a birthday party held in honor of Miss Helen Macartney at the home of Mr. and Mrs. Arthur Macartney in Long Beach.

**DR. J. R. MACARTNEY** and the Rev. James Blackstone Jr., attended a ministers' retreat and rally at Idyllwild last Wednesday. Clergymen from all over southern California were present.

**THE CHICAGO** colony, in the Village was augmented this week with the arrival of Mr. and Mrs. W. S. Warfield, who are stopping at the Smoke Tree ranch. Their

along one side, and with no appreciable deflation whatsoever! Perhaps this generally accepted story was deflated more than the lizard?

(To Be Concluded)  
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daughter, Hildegard, a student at Stanford University, visited them last week.

**DR. AND MRS. Saul Shapiro** of Greenwich, Conn., are guests of Milton Nimetz, manager of the Palm Highland Inn. Dr. Shapiro and Mr. Nimetz are friends of many years.

**Mr. and Mrs. Andy Myerberg** of Seattle were guests this week of Mr. and Mrs. Leroy Mills. During their stay here they saw most of the desert's famous spots on tours taken by their hosts.

**Mrs. Jack Grove** entertained her grand-niece, Mary Jane Firment and Joey Firment of Los Angeles last week end on their visit to Palm Springs. They all dined at the Doll House Saturday evening.

**Friends of Mrs. Muriel Flynn**, wife of The Desert Painter, Bill Flynn, are happy to learn she has returned to Palm Springs following a major operation in Los Angeles. Her attending surgeon was Dr. Joseph A. D'Alessio of Palm Springs.

**Donald Stralem** of New York City. Mr. Stralem is chairman of the board of the George Junior Republic at Freeville, New York. This is the smallest republic in the world and is a co-educational town run by and for delinquent children between the ages of twelve and nineteen. The Republic was founded fifty-three years ago by William George, a sociologist, who ran a summer camp for underprivileged boys. The Republic is the oldest organization of its kind and was the model for the famous Boys' Town in the middle west. The children have their own form of government including their own courts, their own schools, and their own Federal Reserve Bank with their own

plastic money which they call "chink." There is also a training school for teachers and the whole private contributions. Dr. Alexander Forbes, one of the great-organization is financed through est hydrographists in the country, is president of the Republic, and Mr. Stralem has just resigned from his post as head of the Traveler's Aid Association to devote his entire time to the George Junior Republic.

**Charles and Anne Gage** returned to the Village last week end to renew old acquaintances. First Lieutenant Anne Gage was a nurse during the war and landed at Anzio beachhead with the advance troops. She was bombed and strafed and saw many of her fellow nurses die while on duty. She was sent ahead of the lines at Cassino and she suffered horrors unknown to most men in the front ranks. When she returned to Torney General Hospital in the summer of nineteen forty-four her hair had turned grey, but she was the most admired nurse on the staff. Her husband, Major Charles, had suffered while fighting the Battle of Palm Springs and worrying about his warrior wife overseas.

Unfortunately a slight physical disability kept Major Gage from following her. However, they are now both private citizens living in Hermosa Beach, but they will long be remembered by their many friends and admirers in Palm Springs.

The nation's hens produce 1000 eggs per second—almost as many as the radio comedians.

## DO YOU WANT REAL

**RELIEF FROM ATHLETE'S FOOT MISERY?**

**CRACKS MEANS TROUBLE**  
PED-I-TOSIS, developed during the war and used by thousands of soldiers, quickly kills fungus, allays the torment known as athlete's foot. PED-I-TOSIS is sold with a double-year money-back guarantee of absolute satisfaction. Also effective for other foot infections and ringworm.

**ASK FOR PED-I-TOSIS • Only \$1.00**  
**GIBB'S TAHQUITZ PHARMACY**  
198 S. Palm Canyon Dr.  
Phone 7171

## WILL PAY CASH

For good sized apartment lot (R-3 or R-4), centrally located (between Mel Ave. and Ramon Rd. and not over 2 or 3 blocks from Palm Canyon Dr.). If you really want to sell at a sensible down to earth price—I can get you quick action. Courtesy to brokers.

**C. P. SHAMAN, Lic. R. E. Broker**

L. A. Ph.: CR 14058—254 S. Laskey Dr., Beverly Hills  
In Palm Springs Week Ends

## "World Federation"

Hear

## VERNON NASH

National Leader

World Federalists

**SPEAK ON THIS SUBJECT AT THE  
FINAL PUBLIC FORUM MEETING**

SPONSORED

By The

*Palm Springs  
High School*

at the



VERNON NASH

## Palm Springs Woman's Club

314 South Cahuilla

**Thursday, March 20, 7:45 p.m.**

*This is Appropriate Climax for the Peace Theme Meetings*

This Advertisement Is Being Paid for by the Palm Springs

## World Federalist

Organization

Which, Not Affiliated With the High School, Heartily Endorses This Lecture, and

**Urges Your Attendance**

FAMED CALIFORNIA  
COMFORT CHAIRS

in Sunny Colors

Here are the beautiful, new California Fether-Lite Chairs. Wonderfully relaxing and springy—for Porch, Sunroom, Patio, Indoor or Outdoor use! Easy to move. Lift with a finger. Insulated against chilling or heat. Rustproof aluminum frame opens to slip off cover—for laundering—or replacement. Covers and reversible box cushions of heavy duck in Rust, Green, Yellow, and Blue—with White Piping.

\$19.95

Immediate Delivery

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HOME FURNISHERS**

154 N. Palm Canyon Dr.

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P. O. Box 1060

Fabric Vat Dyed, Water Repellent, Mildew Inhibited. Extra covers and cushions available.

Easily Removable





## Musical Program By Chancel Choir Highly Enjoyable

THE MUSICAL program presented by the Burke Octette under the auspices of the Chancel Society of St. Paul's in the Desert, at the home of Mr. and Mrs. John S. Lapp, on March 10, was enthusiastically received.

JOHN BURKE, who has been heard here in piano recitals in past, proved to be equally fine in the role of director.

WARREN MARTIN served as accompanist in a really delightful manner, never once overshadowing the singers, but furnishing a completely harmonious background for their fine singing. Mr. Martin is choir director at the First Congregational church in Los Angeles.

THESE GIRL singers reflect Mr. Burke's excellent training. Those who comprise the Octette are: Margaret Correll, Ruth Gates, Myrtle Shelley, Jean Roche, Ruth Hill, Esther Riley, Amelia Goodwin and Betty Peterson. Each of these has earned a reputation as a singer in her own right, and collectively they make one of the finest groups of women singers in this area. They are all members of the choir of the First Baptist church of Los Angeles, of which Mr. Burke is director.

The program follows:

Group One—  
Now is the Month of Maying ..... Morley  
Adoramus te, Christe ..... Orlando di Lasso  
In Bethlehem's Manger Lowly ..... XVI Century  
Strike it up, Tabor ..... Thomas Weelkes

Group Two—  
I Hear a Harp ..... Brahms  
Greetings ..... Brahms  
Song of Ossian's Fingal, Brahms

Group Three—  
Moon Marketing ..... Powell Weaver  
Ave Maria ..... Zoltan Kodaly  
Holiday Song ..... William Schuman

Mrs. Frank Roberts, Directress of the Chancel Society is to be congratulated on the success of the venture. Let us hope these singers may be heard in our village again in the future.

### MAKE OFFER

\$5000 Down

New, 2 Bedrooms, 2 Baths  
See It!

FURNISHED  
or  
UNFURNISHED

748 Calle de Rolph

Lee Halison

Phone 9620



Visiting B-Bar-H Ranch recently were two interesting groups. Pictured (lower right) is Mrs. Malcolm Kingsberg who was a guest at La Quinta and B-Bar-H, both, for a month each. Mr. Kingsberg, who is president of R. K. O. Theatres, Inc., left before Mrs. Kingsberg which gave her a little more time to continue working on her already good tan, to ride, swim and square dance, the latter which she has not done since a Girl Scout. Both Mr. and Mrs. Kingsberg expressed their opinion that their desert vacation has been the most ideal they have ever spent, including Florida!

Participating considerably from our selection of Senators. He and his wife have been enjoying themselves tremendously merely relaxing and sunning and they intend to return as soon as possible.

PARTICIPANT in many civic affairs is Ernest Alschuler (upper right) here shown with Mrs. Alschuler. Mr. Alschuler has been active on the Hospital Board since the time it was organized, he is a director of the Desert Museum and chamber of commerce, active on the Red

Cross and has many other responsibilities. Mrs. Alschuler has her responsibilities also, claiming title of unofficial vice-president and girl Friday to all of her husband's activities. However, the Alschulers do find time to relax during the summer. Last year they vacationed in Europe, this year it will be South America.

WITH SUMMER coming on, the Frank W. Cutler house will be popular as ever, for during these hot months the Cutlers (lower left) open their pool to

Photos by Bernard of Hollywood.

the Village. The Cutlers themselves spend their summers in Portland, Oregon, leaving for several months their busy Palm Springs routine. Mr. Cutler is chairman of the Home Owners League, vice president of the Rotary Club, is a member of the Community Chest and chamber of commerce boards. Mrs. Cutler was active on the Red Cross for four years during the war and now is busy helping her husband in his many duties.

# ACREAGE

## FINEST FARM LAND IN THE VALLEY—IDEAL LOCATION

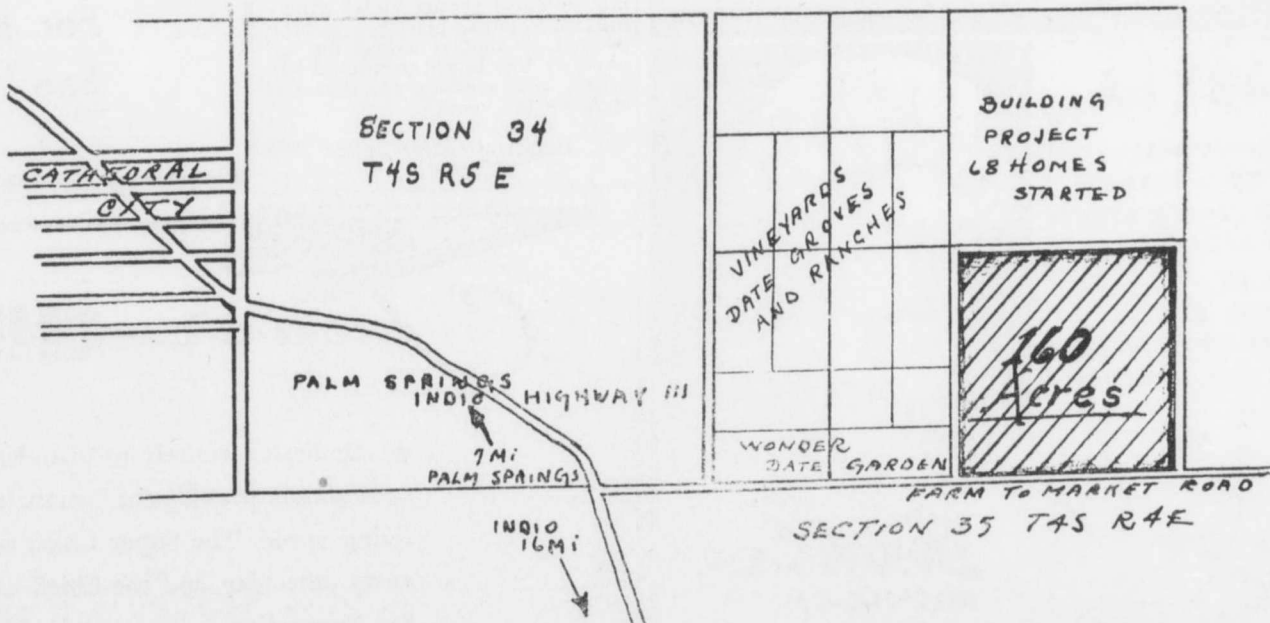
Two miles from Cathedral City shopping center — twenty minutes from Palm Springs—Facing 80 foot County "Farm to Market Road"

### Excellent Opportunity

For subdivision—one to 5 acre farms—in the heart of date, grape and citrus agriculture.

CHOICE LAND IN THIS CHOICE AREA IS BECOMING SCARCE  
Will Sell 40-60-80 Acres or Entire 160

Rich Soil—Finest Land for Grapes, Dates and Citrus



C. J. Burket

Phone 7053

Gordon Feekings

REALTORS

754 N. Palm Canyon Drive

## A Pleasure To Show You A Desert Home

YOU WOULD BE PROUD TO OWN PERFECTLY PLANNED By the Famous Architect RICHARD J. NEUTRA and Featured in National Magazines

Indoor-Outdoor Spacious Living Rooms

Studio Bar—Two Bedrooms

Landscaped With Native Flora and Citrus Space for Further Development

ATTRACTIVELY PRICED

With Basic Furnishings

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# Royal Palms Hotel

In the Heart of the Village



DANNY GAUNT

in the

RAINBOW ROOM

Palm Springs'

Favorite Entertainer at the Piano  
(No 20% Tax)

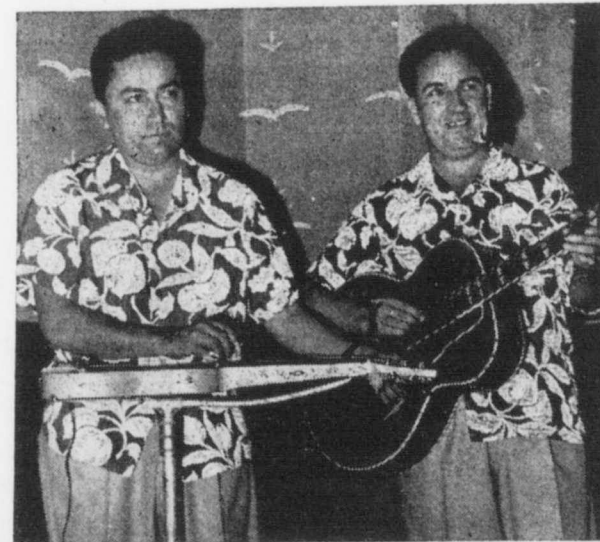


WALLY AND PAUL

in the

ROLLY ROOM

Hawaiian - Latin - American  
and "Half and Half"  
Sweet and Swing Music!



Excellent Seafood Cocktails

At the Sea Food Bar in the  
Rolly Room



## CROSSTOWN

by Roland Coe



"He's getting to look more like his Paw every day—especially around the eyes."

## MORE ABOUT . . .

## Publicity . . .

hotel and apartment house owners reported their establishments 30 per cent vacant and unless something is done to encourage travel to Palm Springs, next fall may even see a greater percentage of vacancies.

Particular stress was placed by Harper on the importance of attracting conventions during the Fall to this community.

"Last Fall, the city had to turn down eight conventions of the size that could have been handled here," said Harper, "because there was no place where those attending could be fed at convention banquets or where three hundred to four hundred persons could sit down at a meeting."

It's a pity the speaker said, that the American Legion, which has plans drawn for a Wars Memorial building capable of handling such conventions, may have to abandon the project because of a lack of interest on the part of those who would directly benefit from such events in the Village.

"Popularity of Palm Springs where conventions could be held," continued Harper, "would afford business houses a sure income. But all of this takes money and the question is will those who would benefit be interested

HARPER went on to say that many of the businessmen he talked to professed an interest in publicity and advertising but when it came right down to lending a hand in either the work or in the contribution of money, it was another story.

Jack West, associated with an advertising agency handling the Western Air Lines publicity spoke at the luncheon and declared that the "free ride" Palm Springs has been getting in national advertising layouts of wearing apparel, travel brochures and other mediums may be a thing of the past by next Fall.

"OTHER COMMUNITIES offering as much and perhaps more than Palm Springs are asking for free advertising, too," he said. He declared that no business could operate with a slack period at the beginning and end of a season such as will be experienced here this season.

"Your hotels and apartment houses may be full now and it is the human tendency to become complacent with such conditions," West pointed out.

"When that happens somebody else steps in and gets the business, take a good example from the action of International Harvester and the Ford Motor Car company," West said. "Both of these companies with millions of dollars in back orders are still advertising and even announced a reduction in the cost of their products."

WEST SAID his organization recently attempted to learn for Western Air Lines whether people like to spend their time where there was an abundance of snow or would rather bask in the sun.

"We placed two one-column ads in Time magazine, one asking if they would like to spend their winter vacation in a snow country and the other where there was a lot of warm sunshine," West explained. "At the bottom of each column readers were asked to fill out a blank coupon indicating where they would like to go."

SIXTEEN HUNDRED replies were received West said, of which 400 hundred indicated their choice as a snow covered resort and 1200 for a sun-country.

"This result should add impetus to your desire for a good publicity campaign to get as much of this business as possible," urged West.

He added that Bermuda, the Atlantic coast and even Europe are planning aggressive campaigns to lure these winter tourists to their resorts.

Sam Stewart of Sam and Leo, Rober Ransom, Earl Strebe, Ed McCoubrey, Clinton Jones of KCMJ all spoke in behalf of the public fund.

We must not forget that while destroying many lives the atomic bomb saved many times as many, and demonstrated beyond argument that we must end war itself unless we prefer to see what is left of our civilization in ruins.

—Dr. James P. Baxter III, president William College.

Tune to 1340 at 5:25 P. M. for News

## Club Continental To Open Tonight

Club Continental, 695 South Palm Canyon drive, just by the Tahquitz Creek bridge, plans a gala opening tonight with the expected arrival of its new beer and wine on-sale license, granted last week-end by the state board of equalization.

The place has been thoroughly re-decorated and Charles Maddox, formerly of The Stables, heads the culinary staff. Harry Westring will act as head waiter to greet the guests.

Kent, owner of the establishment, was in uniform for five years in the air corps.

## Install New Brain-Wave Machine to Study Behavior

A new electroencephalograph, or brain-wave machine that detects electrical waves of a millionth of a volt emanating from the brain, is installed in the psychology laboratories of Northwestern university where it will be used to study human behavior and personality. The waves, which are stimulated by activity of the brain, are magnified 1,000,000 times by super-sensitive amplifiers and are recorded graphically on a cathode ray oscillograph, resembling a television screen, and on ink writing and photographic devices.

The primary aim of the research is to discover the relation of the central and autonomic, or involuntary, nervous system to emotional and other types of behavior. In experiments, brain waves will be picked up by electrodes attached to a person's scalp as the brain activity is stimulated by light, sound and emotion.

Machines of this type now are used in veterans' hospitals and medical clinics to aid in diagnosing brain injuries and epilepsy and in locating brain tumors, but much remains to be learned about the basic nature of the electrical activity and its relation to the brain.

## Women Control Purse in Prosperous Indian State

The Maharaja of Travancore rules an Indian state of unusual customs and advanced industrial development. The name Travancore is translated as "the place of the Goddess of Prosperity," notes the National Geographic society. The term goddess is especially appropriate because of women's favored position there.

Government is a semi-matriarchy and women are the heirs of property and the guardians of the family pocketbook. They vote, hold office, and serve as teachers, lawyers and doctors. Although the official heads of state are men, succession always is through the female line. Thus the inheritance is not passed down from father to son, but "sideways" to nephews.

The present Maharaja, member of an ancient Hindu dynasty, is well endowed with titles, including His Highness, Sultan, Maharaja, Raja and a three-word combination meaning "Invincible Sword in War." His subjects number more than 6,000,000.

## Alkyd Resins

Alkyd resins enjoy the unique distinction of probably being the only class of synthetic resins that were born into the protective coatings field and later migrated to additional uses in the field of plastics. Alkyds made their initial appearance about the middle 1920s. One of their first important uses was in specialized finishes for refrigerators—gleaming white finishes highly resistant to abrasion, chipping, and staining or softening by food acids.

The elephant's trunk is one of nature's greatest anatomical achievements. It is flexible at every point and can turn in any direction, from any position. It contains no bone, but is interwoven with muscle and sinew.



DOLL HOUSE DINING when this picture was snapped were Mr. and Mrs. Earl Henderson with Mr. Henderson's sister, Mrs. Ethel Swanner of Los Angeles.

## Desert Museum Notes

TONIGHT'S MOVIES—Tonight Friday, March 14, at 8 p. m., in the El Paseo Theatre, the Museum-sponsored films will include "Down Where the North Begins: Ecuador" (color); "The Atacama Desert of Peru," and "Monuments of Ancient Mexico" (also in color). Next Friday's movies will be the story of a kangaroo: "Wild Innocence," also a movie on "Nightingales."

MEMBERSHIP meeting—Right after the above-mentioned movies at about 9 p. m., the 1947 annual meeting of members of the Desert Museum will be held to elect new officers to the Board of Trustees and to discuss plans and problems of next season. Plan to attend, for this is YOUR Museum, and you should have a say in how it's run.

PALMS TO PINES trip again—Because nearly 30 persons had to be left behind last Saturday, due to lack of transportation, the all-day auto caravan over the Palms to Pines highway up to Idyllwild and back through Beaumont and Banning will be conducted again tomorrow, Saturday, March 15. Meet in front of the Museum at 9 a. m. and bring your lunch. If you have a car, please bring it. The group will return by 5. Included in the trip is a stop at Banning Heights to see the fields of California poppies now in bloom there.

GOLDWATER MOVIES repeat—Popular demand has made it necessary to schedule a re-showing of Barry Goldwater's beautiful Colorado River Thru the Grand Canyon by Boat" and "The full Kodachrome movies on "Down Desert in Bloom." So, these two reels will be presented for a second time this Saturday, March 15, at 8 p. m., in the El Paseo Theatre. If you missed seeing them last Tuesday, plan to be there tomorrow night . . . and better come early to get a seat.

## Leak Detector

Twirling a tire tube around a basin of soapy water and finding, without too much exasperation, a "will of the wisp" leak was a feat always good for a pat on the back, but there's an instrument which would scorn a job like that and make it look like child's play. The device is the General Electric leak detector, which is so sensitive it detects a leak "slow" enough to pass but one cubic centimeter of helium every 16 years. Or to put it another way, the new device could spot a hole so tiny that 15,000 years would be required for a quart of air at atmospheric pressure to pass through that hole. Using helium as a tracer gas, the leak detector is able to measure the normal helium content of the atmosphere, which is approximately 1 part in 200,000 parts of air.

## Ventilate Attic

If the ceiling in your house is insulated, keep the ventilators or louvers of the attic open during the winter months. Otherwise, frost will gather on the rafters and then when the weather warms up this frost will melt and the water will damage the walls in the rooms below. Before the ceiling is insulated, enough heat comes up to keep large amounts of frost from forming. After insulation, frost forms easily. With the ceiling insulated, open ventilators act to eliminate the frost just as an open side window in your car will keep the frost off the cold windshield. Inspect your attic after severe snowstorms as snow may be driven through the ventilators by strong winds. Burlap or thin muslin, nailed over the ventilators, will help hold the snow out.

Bright colors are better for infants' toys than the pastel hues rattles mothers and grandmothers prefer to buy.

—Dr. Vladimir G. Eliasberg, Rutgers university psychiatrist.

Catherine the Great, on finding an early spring violet growing in a park, placed a sentry over it so that it would not be plucked. She forgot to rescind her order, and sentries guarded the spot for 150 years.

Registration for Better Citizenship

## Need Postmaster To Serve Desert Hot Springs Area

Desert Hot Springs needs a postmaster.

An open competitive examination for the appointment of a permanent postmaster at Desert Hot Springs has been announced by the civil service commission.

Applications must be filed with the commission in Washington, D. C., not later than April 3. Date of the examination will be announced later.

Required forms and information on the examination may be obtained at the Desert Hot Springs post office or from the United States Civil Service commission at Washington 25, D. C.

## V.F.W. Auxiliary To Stage Dance Saturday

Regular weekly dance sponsored by the Frontier Post of the Veteran of Foreign Wars will be held this Saturday at the Desert Mill as a benefit for the Ladies' Auxiliary. The money will be used by the latter organization in Veteran welfare work.

## Ted Reed and Wife Plan Anniversary

Mr. and Mrs. Ted Reed were scheduled to leave Sunday by motor for the Last Frontier hotel in Las Vegas, where the couple will spend four days celebrating their first anniversary. The two Villagers were married in Las Vegas, March 18, 1946.

At Las Vegas, Ted Reed, who is a licensed airplane pilot, plans flying his wife on an aerial tour of the state of Nevada.

## MORE ABOUT . . .

## Federal Jury . . .

ing to the story told local police, said he didn't know the gun was loaded. Others held are Marcus Pete Jr., Jimmy Sabuel and Richard Miguel. The FBI study will determine charges to be filed against the four.

SINCE all were charged with drinking on the reservation, they are being held and a charge of murder may be filed against Arenas, pending result of the investigation.

Miss Martin, daughter of John Martin, Indian officer at Banning, died of a bullet wound at the local hospital a few hours after being shot in the abdomen by a 22-caliber rifle assertedly in the hands of Arenas. The latter claimed he thought the gun was unloaded.

## Drive Out Today and Inspect Palm Springs' Beautiful New

**Rancho Royale** SUBDIVISION TRACT No. 1 PALM SPRINGS 4813

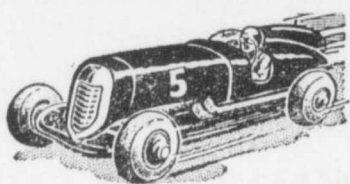
You'll drive over new streets—just paved! Located in the sheltered south part of Palm Springs, next to the Palm Springs Biltmore, now under construction near Deep Well.

Large Lots Available from \$2400

For Better Homesites See Your Broker Now!

## \$300.00 CASH PRIZES!

BOYS AND GIRLS ENTER NOW



## SOAP BOX DERBY

SOUTHERN CALIFORNIA RACING CHAMPIONSHIPS to be Held at

DESERT HOT SPRINGS — APRIL 19 (8 Miles North of Palm Springs)

"49ers DAYS" — APRIL 18, 19, 20

FIRST PRIZE: \$100.00 CASH! Many more cash and trophy awards! Any boy or girl under 18 may enter. For home-made, motorless racers only. Contestants may be sponsored by American Legion, V. F. W. posts, business firms, civic clubs, or may be unattached.

FUN FOR THE ENTIRE FAMILY! Desert Hot Springs second annual "49ers Days" includes two dances, parades, plays, unique "49ers" gambling saloon, kangaroo court, shooting galleries, carnival concessions; in fact, everything for a gala week end for the whole family.

FILL IN AND MAIL TO: Soap Box Derby, Desert Hot Springs, Calif. Your entry papers will be sent to you at once.

NAME: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
SPONSORS (if any): \_\_\_\_\_

## Names...NICKNAMES

## ARABI, L.A.

THIS NAME WAS GIVEN TO THE TOWN IN THE 1890'S AFTER A FIRE DESTROYED MUCH OF IT. THE FIRE HAD BEEN STARTED BY AN ARABIAN SHIEK FOR REVENGE



## Bad Axe, MICHIGAN

IN THE CENTER OF THE GRINDSTONE INDUSTRY: THIS TOWN OWES ITS NAME TO THE FACT THAT ON THE SITE SURVEYORS PLATTING THE TOWN FOUND A BROKEN AXE!



FOR THE CONVENIENCE OF PALM SPRINGS PATRONS SANTA FE NOW MAINTAINS A TICKET OFFICE 404 N. Palm Canyon Drive

Ph. 6744

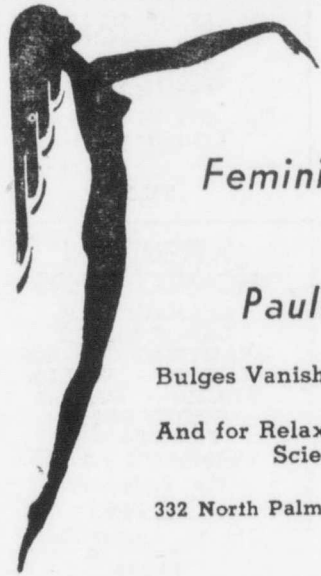
★ Dedicated entirely to first class travel, these Santa Fe extra fare streamliners provide the utmost in train beauty, comfort and smooth riding speed. The Super Chief, now on a more frequent schedule, every other day, and the Chief, every day, provide fast service from San Bernardino to eastern points. Bus or PRIVATE LIMOUSINE SERVICE is available for a swift, pleasant ride to San Bernardino.



# The Desert Sun

Palm Springs, California

March 14, 1947



**Feminine Contours**  
by  
**Pauline Nelson**

Bulges Vanish While You Lie at Ease  
And for Relaxation . . .  
Scientific Swedish Massage  
332 North Palm Canyon Drive . . .  
Phone 4566

**Andre**

THE DECORATOR AND COMPANY  
Phone 6854

Serving Palm Springs and Vicinity Year Around

☆ **PAINTING**  
☆ **DECORATING**  
☆ **PAPER HANGING**  
NO JOB TOO SMALL  
NO JOB TOO LARGE



From where I sit . . . by Joe Marsh

**Mystery of  
the Rocking Chair**

Ma Hoskins has a favorite rocking chair that's worn and shabby, with a noisy creak. Pa Hoskins has listened to that squeak for thirty years . . . and he decided to do something about it. So he bought a new rocker, and hid the other in the barn.

Ma allowed as how grateful she was . . . but when Pa missed her one afternoon, he heard a familiar sound that led him to the barn. There was Ma rocking happily in her old chair—squeak . . . squeak. No need to tell you how Pa felt.

Quick as a wink he hid the new rocker and then brought Ma's old chair back to the house. Now when he hears that squeak, he looks at the mellow glass of beer he's drinking and says to himself: "She's just as entitled to her small pleasures as I am."

From where I sit, that's one of the reasons the Hoskinses are the happiest, oldest-married, peace-fulest folks in our town.

*Joe Marsh*

Copyright, 1947, United States Brewers Foundation

## Border Patrolman Slain By Alien Smuggler

Local Police Join  
Desert's Greatest  
Manhunt for Killer

**BOB PHILLIPS** and Jim Maynard, Palm Springs police officers, took part Tuesday at midnight in one of the largest posses ever assembled on the desert, following the fatal shooting of border patrol officer, Anthony Oneto, 30, and the wounding of patrol officer, John Fouquette, 30, by a smuggler of alien Mexicans.

More than 200 officers from desert communities assembled at the scene of the killing east of Indio, an hour after the wounded Fouquette radio flashed the news of the shooting.

**IN JAIL**, several hours later was Charles Romero Ochoa of Brawley, the suspect, who freely admitted the killing, it was reported after the two officers in a routine check had found three alien Mexicans hidden in Ochoa's automobile. Two of the Mexicans were found cramped in the trunk of the smuggler's automobile and another was found crouching behind the front seat.

According to the story told by Fouquette, the aliens were transferred to the patrolmen's automobile and Ochoa was ordered to proceed ahead of the officer's car enroute to the police station at Indio. After both cars had transversed a mile or so, Ochoa pulled his car over to the side of the road and jumped out of his automobile, shouting to the officers that his vehicle had run out of gasoline.

Fouquette said he was driving and he, too, stopped his automobile as Ochoa approached along the darkened road to the right side of the patrol car. Suddenly, the smuggler raised a 32-caliber Luger automatic pistol and through the closed window of the automobile ordered the two patrolmen to raise their hands. When this command was disobeyed, Ochoa started shooting through the window.

**THREE BULLETS** struck Oneto in the head, killing him instantly and then the killer turned his gun on Fouquette wounding him in the shoulder.

Officer Phillips in reporting the story as he heard it, said that the smuggler then started to run but not before Fouquette painfully forced himself out of his automobile and gun in hand took a shot at the fast-disappearing form of the gun-wielder as it disappeared in the darkness.

When Ochoa was later apprehended near Truck Haven, he was found suffering from a superficial wound, but which had failed to stop him.

**MEANWHILE**, as Fouquette was attempting to ascertain the extent of Oneto's injuries, the three alien Mexicans jumped from the death car and fled in the darkness. At a late hour yesterday, police were searching for them.

Included in the manhunt were officers from Riverside and Imperial county sheriff's office, Indio police department, the border patrol, state highway patrol, Banning, Beaumont, Blythe, Hemet,

## DON CABALLERO

**THAT NAVY PLANE** that buzzed the Racquet club last Sunday noon was piloted by none other than Lt. Commander Wayne Morris of Hollywood. Also from movie land came Buddy Rogers who flew down with the Jay Beismeyers. Buddy is an expert pilot, having been a member of the Army Air Corps during the war and having owned his own plane for many years.

**THAT ENERGETIC** pianist Martha Davis at the Circus Bar is attracting a large following. Among her enthusiastic fans can be found Harold and Caroline Hicks, Ferdie and Beatrice Leval, Herbert Maas, Ernie Flatt, Bert Kopperl, Patti Helms, Dick Mann, and Bill Wallace.

**ONA BROWN** has returned to Palm Springs after spending a week attending the races. Returning with her for a day were the Bob Kenastons. Mrs. Kenaston is the beautiful Billie Dove who with her lovely grey hair and youthful face was a year round resident of the Village a few years ago. Bob's brother Jack has recently married our own Helen Lindsay, formerly manager of I. Magnin's.

**A CARD** from Acapulco, Mexico, tells us that Emi Fors, a resident of Palm Springs for many years, is now running her own dress shop south of the border.

**SATURDAY NIGHT** at the Racquet Club found Donald Stralem entertaining Anne Miller and Philip Reed. Also seen dancing were Ida Lupino, Jack and Eleanor Cushingam, Francis Robinson of Beverly Hills, John Tracy, Jack Noll of Fort Wayne, Indiana, Mr. and Mrs. William Winans of San Marino, Mr. and Mrs. Van C. Nivin of Beverly Hills and Mr. and Mrs. W. H. Booth of Hollywood.

**VISITING** Mariadna Borden over the weekend were Ray and Frances Stark and Mike Levee Jr. Frances is the daughter of Baby Snooks, more formally known as Fannie Brice.

**THOSE ARDENT** equestrians out Rogers way packed up their bed rolls and took off on a four-day pack trip to Thousand Palms. Those enjoying the sun in the morning and the moon at night

Yuma, Calexico and Imperial valley cities.

**OCHOA** was apprehended without a struggle when he faced a road block of Brawley border patrolmen 55 miles from the scene of the murder at Truck Haven. He was lodged in the Indio jail by agents of the Federal Bureau of Investigation.

Oneto, veteran of World War II, was commander of the Coast Guard gunboat U. S. S. Cavalier and participated in landings on Leyte, Trinitan, Lingayen and Luzon before his boat was torpedoed from beneath him in 1945. He was stationed with the Indio Border Patrol unit. His wife is in a hospital awaiting the birth of their second child.

were Bill and Mary Gargan, Trav and Willie Rogers, Jack and Helen Kenaston, Bill Bassichis, Jerry Hoppes, Eddie Cohen, Claude and Ruthie Veleur, Mr. and Mrs. Red Ferrari, and Henry Gordini.

**SEEN** on the courts at the Racquet Club over the weekend were Harold Hicks, Paul Lukas, Donald Stralem, and Herbert Maas. Mary Jane Book of Grosse Point, Michigan and Mrs. C. Harold Wills of Detroit are also ardent players, as are Mickey Levee, Elizabeth Geoffry, and Buddy Small.

**HOW MANY** native Palm Springs can do as well as these two dudes? Two trigger Jack Kriendler and Fernand Leval, both residents of New York City, think nothing of walking from the center of the Village to B-Bar-H Ranch and back before lunch. And what is more they do it the hard way, across the wash and over the dunes, right at the hottest time of the day.

**BACK FROM MEXICO** is Anita Haskell Jones. She joined Bill Hailey and Leslie Harris for cocktails at the home of Ona Brown last Tuesday afternoon.

**ON THE ANNIVERSARY** of her Academy Award, Joan Crawford arrived in Palm Springs. She is staying at the Racquet Club, as is Attorney Greg Bautzer, and lovely Rita Heyworth.

**GUESTS** in the Village this week and staying at the Racquet Club are Mapor and Mrs. Ednyfed (Please Turn to Page 13)

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## Millinery is Young And Gay

Perhaps it's the sunshine, the flowers or just something in the air, but Spring hats are on the move. With the young flattery and nonchalance of the head-hugging crown firmly established in the fashion scene, brims and trimmings take new directions. There is a new movement a-head that makes a plain little helmet seem almost as out of date as an overstuffed sofa pillow.

Looking backwards is new and smart, when it comes to the high point of a Spring 1947 chapeau. Although most of the current crop of "bonnets" continue to emphasize the charm of a pretty face by posing well back from the hairline, designers are stressing the importance of an equally alluring back view. Streamers, feathers, flowers and bows show a definite tendency to snuggle down at the nape of the neck and this gives even the classic cloches, sailors, toques and bonnets a definitely different air.

But while many more backwards, other hats move forward and some silhouettes put stress on a distinct "fore and aft" interest. Boat-shaped bicorne, off-face tricorne and Watteau bonnets show this influence in prow-like brims which are balanced by back-interest trimmings. Even the occasional forward-perched hat, inspired by the older woman's conviction that nothing also is so flattering, usually has veiling or ribbon fullness massed toward the back for a smoothly balanced silhouette.

### SIDE WISE

Another flattering movement in Spring hat silhouettes is the "sideways" angle. Most often used in bonnets, or in trim cap-like cloches, it features a brim that lifts back from the brow at a three-quarter angle that slants gently down to one side.

Still another evidence of the symmetry of Spring hat silhou-

ettes proves the old adage that what goes up must come down. Wide-brimmed hats, which will grow in importance as the sun grows stronger, may be crowned or crownless. They are always worn well back of the hairline, so that even the upcurving brims barely miss the shoulders in back. Simple round brims are usually unstiffened and especially when extremely wide, have a tendency to ripple softly around the face. They may be wreathed in flowers, foliage or fruit and for garden party glamour, they are often draped with sheer lace, chiffon, tulle or veiling.

Natural straws of every variety and tone are the first favorite of the season. There are creamy leghorns, nubby shantung weaves, fine bakus, smooth balibuntis, burnt milans and dozens of intriguing imported straw braids. White straws of every variety from sheer horsehair braids to coarse basket weaves are usually trimmed with a touch of contrasting color, as are the perennial blacks, browns and navies.

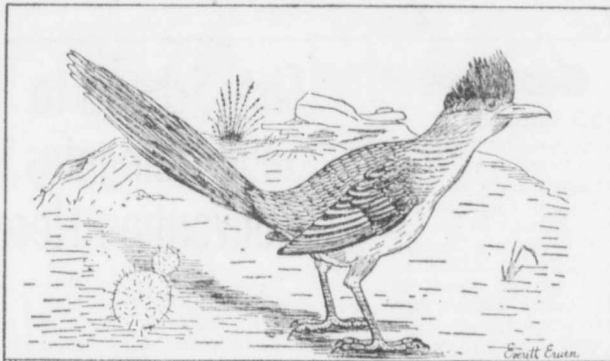
Sunny yellows and warm golden tones are also very popular in felts and fabrics, as well as straws. Pink, mauve, iris blue and feminine flower tones make charming hats and there are several fascinating new vivid shades such as geranium, coral, lemon, lime and aquamarine.

### DETAIL RICH

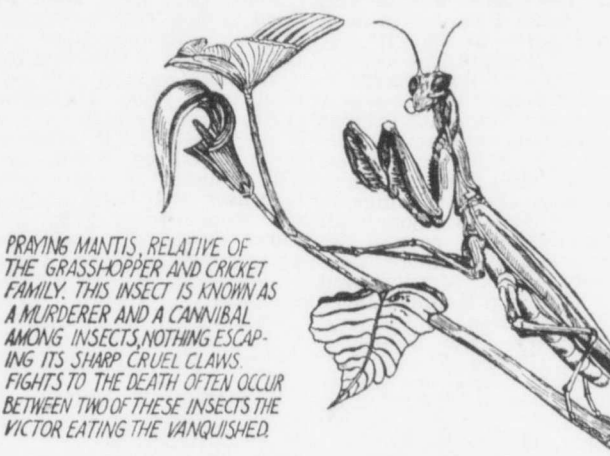
Fabric hats and hats of straw combined with fabric are luxurious and lovely. Thin hand-blocked silk scarves, delicate chiffons, nylon and cotton net vie with the elegant tulle and veilings. Crisp striped or plaided taffeta is particularly smart for suit hats, trimmed with velvet ribbon or flowers, or for trimming hats of straw. Many of the taffeta-trimmed hats are worn with matching accessories like an ascot, a belt or a pair of short gloves. Cotton eyelet and sheer lingerie cottons are used for demurely sophisticated bonnets, while snowy pique is an elegant foil for Spring tailcoats.

Ribbons of every variety are handled with artistry and dis-

## THE STRANGEST THING



ROAD-RUNNER, MEMBER CUCKOO FAMILY, FOUND IN MOUNTAINS OF SO. CALIF., ARIZ. AND MEXICO. ABOUT 20 INCHES LONG. BROWNISH AND WHITE, CREST BLACK. BLENDING TO GREEN. FLIES ONLY IN AN EMERGENCY—WOULD RATHER RUN. FEEDS ON INSECTS, SMALL INVERTEBRATES AND AT TIMES SNAKES.



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cretion, in perky bows, graceful loops and chous or fluttering streamers. All sorts of flowers, from the tiniest yellow mimosa, forget-me-nots and violets, to the great, splashy sink cabbage roses are used for trimmings. More often than not, flowers are massed in sprays of color against the crown or brim, to accent the basic movement of the silhouette. Fabulous imports and incredible postwar fabrics are again available in profusion, to add a new richness to the hats of Spring and Summer 1947. Yet these new creations are notable, above all, for their discreet charm and wearability.

Soon to go on sale is the full Pearl Harbor testimony, complete in 40 volumes of 500 pages each. Naturally this fascinating mystery must be boiled down to get into the anthologies of celebrated crimes, still unsolved.

American men are big, generous, and kind, and the reason they are so big, generous and kind is that they have been reared by American women.—Paulette Goddard.

## Charles Hill III Will Marry Elsinore Girl

A wedding at the First Methodist church in Elsinore on March 29 will unite in marriage Miss Claire Elaine Lillie, member of an old and prominent family of that city, and Charles S. Hill, III, of this city. The ceremony will be performed at 4 o'clock in the presence of a large number of relatives and friends of the bride and groom.

Miss Lillie is the daughter of Theron C. Lillie of Elsinore. She is a very charming young lady, who, after attending Elsinore schools, went to University of Redlands where she was one of the roommates of Mr. Hill's sister, Miss Anne Hill, and the two young ladies are members of the same sorority. She is a successful teacher in the Elsinore schools this year.

Mr. Hill is the son of Mr. and Mrs. Charles S. Hill of this city and has made his home here much of his life. He has been connected with the Southern

## Palm Springs Group Entertains at OES

San Geronio Chapter No. 515, Order of Eastern Star, met Tuesday night at 8 o'clock with Worthy Matron Dorothy Obst and Worthy Patron Jimmy James presiding. Floral decorations for the hall consisted of Lacy white bridal wreath and iris, furnished by Betty Thomason and Edith Eastwood.

At the conclusion of the regular proceedings the meeting was turned over to Mrs. Florence Murphy, president of the Palm Springs Eastern Star Luncheon Club, and her group for program, games and refreshments. "The Lamp Lighters" of Palm Springs presented a musical program of unusual variation in selection as well as arrangement. Some of their numbers were: "Blue Skies", "The Desert Song", "Skip to My Lou", "The Anniversary Song", "Tumbling Tumble Weeds" and "Minagura Nicaragua". Six members of the Palm Springs group challenged an equal number from Banning for two games. It would be doubtful to say which group had the most fun, the spectators or the participants.

St. Patrick himself, would have been pleased could he have seen the decorations in the dining room in his honor. Green and white tapers were placed down the center of the table separated and complimented by giant hibiscus blossoms and, in the center, an arrangement of sweet peas. Individual place cards were small green shamrocks against lace doily pedestals. Ice cream in shamrock design and home made cake was served.

Hostess for the evening was Mrs. Leona Williamson with Florence Murphy as chairman, assisted by Ruth DuBose, Ann Purnell, Imogene Hume, Louisa Sanborn, Fern White, Helen Winterstone, Virginia MacDonald, Dorothy Corlin, Harriet Raab and Marian Lienau.

To turn well-worn hair ribbons into perky bows for a little girl's party attire, wash them carefully and dip in starch in which you've dissolved a specially prepared wax-like product. Iron ribbons before they are entirely dry and they will have a crisp, satiny finish.

When you drive a vehicle over 50 miles an hour you are not operating it—Gov. R. Gregg Cherry of North Carolina.

California Gas company for several years. Recently he received a promotion to the sales department and has been in Los Angeles for additional training. He does not know where he will be located when he has completed his training. He was with the gas company at Palm Springs when he entered the Navy during the war serving for 15 months. He is a graduate of Banning high school.

PALM SPRINGS, CALIF.  
Friday, March 14, 1947

The Desert Sun—11

## Answers to What's New

Men adore a feminine softness about necklines! So there is lace for the new blouses, as well as fine, hand drawn details and elegant buttons. Every suit calls for several blouses to adapt it to various occasions, and many of the suit dresses can double their wearability with the addition of a pretty blouse.

Very new is the longer line blouse to pull down taut over a pleated skirt: a fashion which originated in Paris and was quickly picked up by American trend setters.

Sweaters are also worn this longer-torso way, and are woven on entirely new patterns to give a slim, figure-moulding effect devoid of the baggy fullness of not so long ago. Actually, these new knitted garments are sweater middies, as new as Spring itself. And very well liked for sportswear is the turtle neck sweater.

Slacks will be worn in better taste—and meticulously tailored to fit the feminine figure according to its needs, with white and off-white shades gaining as the thermometer shoots upward. And pedal pushers—those becoming long shorts, with a top in one,

## Hair Styles Are Hat-Wise

Clinging wisely to what is most becoming to her particular type, the American woman refuses to make either "long" or "short" hair all-important. She prefers to recognize that each can be smart, adaptable and appropriate around the clock. And if her hair is long—but she wants a short effect, up it goes; if it's short and she wants a long coiffure, she invests in real hair strands to match her own. These can be done in braid, chignon or pageboy styling according to her whim.

The U. S. Bureau of Human Nutrition reports that Americans were better fed during World War II than at any time in the past 37 years. During that time milk consumption increased from 169 quarts per capita in 1909 to about 357 quarts in 1945.

The American Bowling Congress was established in 1895, and is recognized as the supreme court of the sport.

are smarter than ever.

Separate jackets will be waist conscious enough, even when intended for active sportswear, to follow the moulded line so dear to the American woman.

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Do not let us foist this humbug on the world—Sir Hartley Shawcross, British UN delegate, on Soviet disarmament proposals.

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**Full Price, \$29,500**

with terms to responsible party. Write or phone owner, Capt. M. F. Doran, 715 Hamilton Place, San Pedro, Calif. Phone TErminal 25356.

**Open House Set for May 1 at Local Schools**

Open House, Thursday, May 1, will highlight Public Schools Week at P.S.H.S.

Faculty and students alike are busily preparing for the occasion. In the cabinet shop Mr. C. H. Collins and his boys are completing many projects and promise to have cedar chests, tables, chairs, beds, and other miscellaneous pieces of furniture ready for the occasion.

In the art department Miss Margaret Michel's students are busy with clay, oil, charcoals and leather in the preparation of their exhibits. Mr. and Mrs. Alexander Hammond, taking advantage of the new rooms, are rehearsing their choral groups, as often as possible in preparation for the second opera of the year, "Trial by Jury," to be held for open house.

The English classes are no exception to the rule. They are preparing their best themes and poems. The photography class, under the direction of Paul Summers, is preparing their best photos of the year for their exhibit.

# Palm Springs High School Smoke Signal

## Under the Shade Of the Sheltering Palms—H. S. Song

By LO LO VALLIER

Ever so much is said about how the buildings of Palm Springs High School are growing, and how the population of students has sprouted up almost overnight and of the plans for even bigger and greater additions, but it is very seldom that anyone ever mentions the trees on the campus—notably the palms that grace the front lawns. When the high school was very young the palms were only small promises of what was to come. They cast meager little patches of shade, but it was in those little patches of shade the very first students of P.S.H.S. would sit on a sunny day.

The earliest photographs of the school show them as they were then, little miniatures, short and stocky, their leaves branching out proudly in each direction.

AND OH HOW they have grown! Taller they have grown—and stronger too. Today the shade they give is enough for many students, and in the late photographs the territory they cover is far greater. They stand like constant guards, never tiring, brave and courageous.

For seven years now students have sat beneath those trees. They have sprawled on their backs and on their stomachs gazing up sometimes through the palm leaves, in their drowsiness half hypnotized by the constant motion of the long slender leaves moving with the desert breezes. They have sat there in the mornings and at noons munching on a little lunch from home perhaps, reading a book, memorizing a poem or merely thinking. For many dreamers have sat there in the shade, hoping, dreaming away their time. They have seen the tree shadows waving a little in the dark after some gathering or school dance. They have glanced at the mountains, the building, and then the trees and said good-bye after graduation exercises at sunset.

AND SOMETIMES alumni have come back to sit there on the green, know the familiar feel of dried grass in their hair again, hear the old rustling in the tree-tops and reminisce a little.

And the students of today may pay a visit back to the old school themselves someday and do the same if they are lucky. And by then the new trees which are not yet even set in before the new section will have grown tall and the old trees will be older yet.

If they cannot return again there will be those memory pictures of high school days indelible in their minds, and one of these—perhaps the very clearest of them all—will show the stately palms, their leaves rustling a little with that same old desert breeze. And as they walk the lane of memory, gazing about them with their mind's eye, they will stop along the way of life to wonder that such simple beauty might one day have meant so much.

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### Gazoozit

By LO LO VALLIER

Well, seven days have passed once more and so lifting my pen in hand again only to discover it is holding no ink—once more—Gazoozit is about to be composed.

And if I were a famous composer I think I would even write a song about the week-end. All the kids finally got in the groove again after a kind of semi hibernation that has come and gone in little spurts and spurts for some time and is now over with for good, I hope!

JILL NORRIS planned a fine little party to take place Friday night at her home but lo and behold it didn't turn out to be a fine little party at all. It was rather fine I'll admit but not the least bit little. I have heard it said by Jill herself that it was a stinking party but that's simply because the kids were eating garlic bread with their chili! You see, it was a chili feast but there were all sorts of other things to eat too and there to enjoy it all were exactly thirty people. To name some of them there were Don and K. K. Marilyn and Stenson, Dixie and Kenneth Jackson, Mable and Noel, Bill Emery, Warren Emery, Don Du Bose, Henson, St. George, Elanne Purcell, Marlene Knowler, Corky Hammond, Joey Flavin, Tom Griffith, Jack Penderly, Chuck and Sandy, Walter Bender, two friends of Mabel's named Frank Kass and Bob Machtof. These two fellows seemed to be giving all the girls a big buzz.

BY THE WAY Chuck hit Sandy over the cranium with a huge, enormous dictionary. He must have been trying to pound some sense into her head.

I heard Jill and Don seemed to be getting along real well at the party. Seemed just like old times. Maybe they'll go together again sometime. You never can tell.

Friday night Ralph Woodward, Barry Miller, and Tom Shilling all went up to Snow Valley and stayed up there all day Saturday too.

Donella Knupp threw a gay and joyful little slumber party, Friday night which was truly a success, for not a creature slept and that's what it takes for a slumber party.

THE DANCE Friday night in the Aud. wasn't too, too, crowded but then what can you expect with all the clashing circumstances? However, everyone who was there was having an extraordinary time. Just call Virginia Miller—caves-dropper. But she didn't need to eavesdrop to hear Dora Taylor. With a good hearty scream like that she ought to make a marvelous singer. Jo Wilkes tried hard to give some good honest advice to the love-lorn (Chuck Blackheart) but having a black heart he didn't take it to heart. Armeson and Pat Warren went whirling around diligently while some thought of many things other than dancing.

Bob Lineau was in one of his remarkable moods where his mind ran only on two tracks. What's the matter, Chuck St. George and Henson dropped in for a minute (big romance!) but for a minute (big romance!) but dropped out again before long as many of their kind (males) are inclined to do. Ella Ruth Brown was out with Bob Morrison. Dora was with John and Slocum was with Nick. These last four were having a rip-roaring time deluxe as were several others such as Delano, Whitehead, Klug, Wino and Red. Jeannette was out with Johnny again. Jo Ann Hurd's friend, Barbara Veatch, was with her steady, Ted, and Candi was with Ted's friend, Leigh. A few kids made their way up the winding paths to talk over old times 'n' stuff. Audrey and Searles were there and so were Ella Ruth and Bob Morrison. Ah, the scenery was grand.

SATURDAY NIGHT Gen Dir-enburger and Jimmy Laird, Beeton and Jack Williams, Joan Paulsen and Jimmy Robertson all went to a dance at Desert Hot Springs. Beeton was with Jack but she was having a terrific time dancing with Jo Wilke's dad. They are saving dances for next week, too.

On this same night Dixie Smith tossed a quiet little get-together. The usual gang was there. That's not near all for this eventful night for one of the finest digs of the year took place up on Snob Hill where the elite and the snobs forget they are snobs or ever were. John Krug didn't have quite as much fun as he did the night before but everyone else helped the hill to live up to its high standards. Jackie and Brady got up there after a little toney weency bit of trouble with Brady's rod. (It looks like these two will never split up for good.) Virginia was with Fern. Jo was with either Wino, McKinney, Red or all three of them. Barbara Veatch was with Ted and Candi with Ted's friend, Leigh, again. Jeannette was with Johnny, Dora with Gillar, Slocum with Nick, Ella Ruth with some Indian boys, and lots of not so lonesome lone wolves who weren't really altogether alone all of the time because of some sweet gals who just couldn't stand to see boys by themselves. There was Wino, Red, Glenn Miller, Ed Ewart, McKinney, Charles, and an entire carload of boys from Long Beach (friends of Jackie's). One of these was a South American, straight from Ecuador, capable of speaking five languages and English with a royal accent. He seemed to cause a contagious charge with (Please turn to Page 13)

## Sixty Schools to Send Delegates to Convention Here

"The G.A.F. Convention is the biggest thing that the P.S.H.S. Girls' Athletic Association has ever tackled," Mrs. Moya Henderson, advisor, told a meeting of the G.A.A. Wednesday, March 5. "Some sixty schools are sending a total of 300 representatives to the gathering here Saturday, March 15," she said.

Plans that have been formulated to date call for registration of representatives from 9:30 to 10:30 in front of the Plaza theatre. A business meeting will be from 10:00 until 12:00. Unification of G.A.A. point systems and voting of 1947-1948 G.A.F. officers will be followed by a talk by Mrs. Elta Phister at the meeting. Luncheon will be in the patio of the school from 12:30 to 1:30. Panel discussions meetings will occupy the afternoon. Topic will be "Dancing for Credit," "G.A.A. Finances," "Health Excuses," "Presentation of Awards," "Play Days," and the meeting of "Old and New Executive Boards."

A FASHION SHOW will be given during luncheon in the cafeteria. Western and play clothes will be modelled from Spaulding's, Rom's, and Knobby Knit to carry out the western theme.

"We are indebted to the townspeople for their help and cooperation with us in sponsoring this event," Mrs. Henderson said. The use of the Plaza theatre has been given by Earl Strebe. Tables, benches, and culinary equipment are being rented from Jack Boyer, and the cooking of the western luncheon is being done by Charley Maddox of Roger's Ranch, with Mrs. Patsy Walters in charge of the cafeteria.

"We hope that our plans will make the convention pleasant as well as constructive for the girls, as many are coming from a great distance," Mrs. Henderson concluded.

CORRESPONDENCE indicates that representatives will attend from as far as 300 miles. Some of the more distant of the expected sixty schools to be represented here are: San Luis Obispo, Nordhoff at Ojai, Palos Verde at Blythe, Barstow, Fillmore, Santa Paula, Needles, Randsburg, San Diego, Point Loma, El Centro, Victor Valley and Wasco.

### Right Thinking, Topic of Lecture

THE IMPORTANCE of right thinking will be the topic of Harry Abels of Los Angeles, Sunday morning over the Columbia Church of the Air.

THE PROGRAM, broadcast over KNX at 7:30 a. m. Sunday, will be under the auspices of the Christian Science Committee on Publication for southern California.

### County Citizens Still Investing

RIVERSIDE county citizens invested \$616,266.50 in Series E, F and G bonds in February, according to word received this week by Tom Holland, who successfully managed bond campaigns here during the war.

E-BOND sales alone, Mr. Holland said, totalled \$371,685.50. PALM SPRINGS, Mr. Holland added, played a big part in the county's total.

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## Track Prospects Topsy Turvy in Coach's Opinion

First the A's, now the B's!! Last week Coach Thompson held high hopes for the B squad, and now, as the "B" boys slack off, the "A" men take over. Quoting Coach Thompson: "Most of the 'B' boys think that they can wait until a few days before the meet to start training, or to go in without training at all! This latter plan is usually the cause of track injuries."

Although the coach has brighter prospects for the "A" class, these boys are just beginning to "talk it up," and our first meet is speedily approaching. Aside from this, not too much enthusiasm is shown.

Coach Thompson has inaugurated a system in physical education by which he hopes to interest more boys in coming out for track. The sign-up list is not available as yet, so no one outside of Phys. Ed. department knows just who has signed up.

With the removal of many layers of retoucher's paint and varnish, Rembrandt's "Night Watch" emerges as fresh as new. Thus temptation begins all over for the mustache-pencilers.

Most people don't know anything at all about how to vote... If you put Judas Iscariot on the ballot, he'd get 1000 votes in Shelby county (Memphis). —Edward H. Crump, Tennessee Democratic boss.

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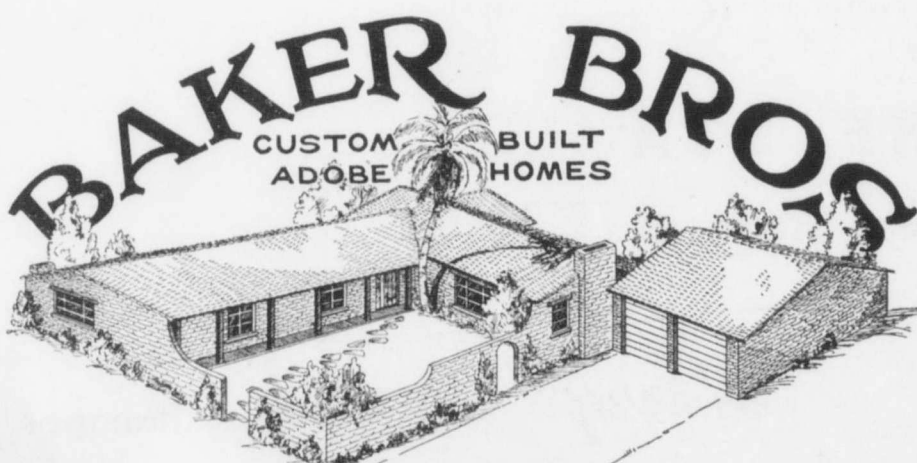
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**FURTHER INFORMATION UPON REQUEST**

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**High School Smoke Signal**

**Student Fund in The Red; Support For Games Sought**

The shocking fact that there is only five dollars left in the student body athletic fund, with outstanding bills totalling \$25, was revealed to P.S.H.S. students in an assembly Friday. Officials for baseball games cost \$25 for each game it was pointed out. The remaining baseball games must be cancelled if funds cannot be raised to pay the officials. The bill cannot be paid from district funds, Dr. E. E. Oertel explained. The general student body fund is not much help either, according to Ralph Remy, financial adviser to the students, since it has a balance of only \$50. It was explained that athletics in P.S.H.S. is not now paying for its own officiating expenses which averages \$25 per game for the three major sports, and that the general fund is not large enough to bear the burden.

STUDENTS were asked to help solve the problem by coming to the games and paying admissions. Coach Thompson expressed the belief that if the students turned out for these games the cost could be met. He also said he would rather pay the officiating expense out of his own pocket than see the games cancelled. A game was played Friday at the school between P. S. and Perris and the students were excused from afternoon classes, after a minimum legal day, to attend the game. The admission price was 25 cents for those who did not hold Student Body cards. \$47.95 was received in ticket sales with 20 per cent going to the government for admission tax. Many Student Body card holders bought tickets to help boost the game receipts.

**WAX PROTECTS BRASS**

A coat of wax applied to brass door knockers forms a protective film which keeps off tarnish.

No child is born into the world to be bad or to be good. He is as bad or as good as we make it possible for him to be.—Judge Jacob Pankne of New York Domestic Relations Court.

Two Full Pages of Classified Ads in Each Issue

**Smoke Signals in New Office**

Journalism students who have been using Principal E. E. Oertel's office for their work now edit "Palm Springs High Smoke Signals" in Room 1 where they have more room and better facilities for their journalistic activities. Henry Greeley's Algebra II Class which formerly occupied Room 1, 3rd period will continue their work in one of the new classrooms, Room 9.

**New Building Now Occupied**

The new section of the Palm Springs High School which is almost completed is now occupied by a Cafeteria in Rooms 6 and 7. Room 8 is being used for Social Studies. Room 9 for Mathematics, Room 10 for Music and Room 11 will be used for storing athletic and musical equipment and other miscellaneous goods.

**MORE ABOUT ...**

**Gazoozit**

everyone and knocked Virginia Miller right off her diminutive little feet with his profuse thank you's. Red and Virginia had a friendly little argument which had a sad and dramatic ending. Virginia's famous conversations always pop up at both the right and the wrong times. Jo was very calm about it all. Candi kept Leigh busy keeping up with her and she got a big side split out of everything. Oh, that snob hill. What a nook of ecstasy—with its toolies its Europe and all its happy Jacks, such as Dora Taylor with her head extending out a window, hair flapping in the breezes. Slocum was a little resigned 'cause she didn't do anything spectacular—that I know of. And speaking of spectacular events, why was Ted hanging by his heels? Is he a trapeze artist, Barbara?

SUNDAY half of the whole high school made their way up to Snow Valley or thereabouts. Up there in them thar hills were Ed Jackson and Dawn, McKinney and Charlene, Earl and Mary Katherine, K. K. and Coni, Donnie and Marlene, Jim, Willie and Nancy, Noel and Mable, Potter, Jeanette and Johnny, Bonnie Sue and (Lo and behold), Les Wamsley, Candi and Red, Gen Dir-en-burger and Whitehead, Shirley and J. R. and no doubt, still some others.

McKinney and Jackson thought they would try some eye catching stunts so went down on toboggan standing up. So what if they did land in the mud.

Love is blooming in the old school. No oldies have split up in the last week so this time Gazoozit is void of tragedy and stirring drama. Marlene and Frank are always together which only goes to show you that they are never apart. Cherie has a new love. It's that brand spanking maroon Ford car of hers. She polishes it with gauze every morning before breakfast. Joanne Hurd goes with Pat Warren's brother, Lynn Warren, and she always looks happy so they must be getting along pretty fine. And just in case you hadn't heard or have poor eye-sight then hear ye, hear ye, one and all, Gloria Welmas and Bobby Salazar are very definitely going steady.

Besides having Les back to see Bonnie Sue some other old familiars seen over the week-end were Mort Algase and those two old friends of ours, Gob Galonos and Paul "Kitty-Cough".

Well, as I sit here in my sweet little nook of sheer nothingness I feel 'tis time to rest my weary bones until next week when I shall again don my thinking cap and pray for some better results.

Franciscan missionaries introduced California's first olive trees from Mexico.

Proverbs are almost a "second language" to the Chinese and are used by rich and poor alike, says a University of California professor.

**MORE ABOUT ...**

**Don Caballero ...**

H. Williams of Chicago. They arrived Monday.

Mr. Williams is chairman of the Illinois racing board and was president of the national association of state commissioners from 1944 to 1946. At present he is chairman of the executive committee.

They were in California to attend the Santa races and the Louis B. Mayer sale. They also witnessed the Santa Anita handicaps and stopped over here en route by motor back to Chicago.

VISITING at the home of the Gordon M. Clarks are Millicent and Roscoe Campbell, owners of that beautiful spot in Santa Barbara, "Pine Crest Lodge."

THE CAMPBELL'S built and managed Salono Court here which is now Harlow's Haven.

SPENDING a few days in Palm Springs as guests of Mr. and Mrs. Saul Ruskin at their winter home on Prescott drive were Judge and Mrs. Ben Rosenthal and their daughter Gloria. Judge Rosenthal is a municipal court judge in Los Angeles. The judge enjoyed the relaxation of the desert as a contrast to his pressing duties and heavy court calendar in the city.

They plan to return to Palm Springs for another stay at an early date.

GEORGE AND ETHEL Strebe's popular Doll House was the setting for a number of small but merry parties this week.

Mr. and Mrs. Harold Hicks dropped in with Mr. and Mrs. Earl Hough Mr. and Mrs. Elma Purnell, Mr. and Mrs. Joe Henderson, Mr. and Mrs. Jack Gordon, and Mr. and Mrs. Earl Neel, after a Los Compadres ride.

Local residents Mr. and Mrs. Jack Freeman were there with a group of friends. Nearby was former screen actor and band leader Buddy Rogers who is married to famous silent screen actress Mary Pickford. Mr. and Mrs. Jack Kriender, owners of the 21 Club, were with Studebaker designer, Raymond Loewy.

Dennis Morgan, Jack Carson and Tony Romero, who are in the village this week filming a new picture at Thunderbird, were also present. At the request of one of his fans, Mr. Morgan sang "Happy Birthday" to her, it being her natal day.

There too were Mr. and Mrs. Irving Synder, Mr. and Mrs. Edward Small. Mr. Small is the famed director and producer who is spending the winter here, and Mr. and Mrs. Howard Fry of San Francisco. Mrs. Fry was also celebrating her birthday with a group of friends from the northern city.

THE TENNIS CLUB was the setting Sunday night for a delightful dinner given in honor of Mr. and Mrs. George Phillips by Mr. and Mrs. L. S. DeGraff. Mr. and Mrs. Phillips are here as the houseguests of Mr. and Mrs. DeGraff.

Enjoying the pleasant evening as the guests of Mr. and Mrs. De Graff were Mr. and Mrs. Howard Flint, Mr. and Mrs. Fanny Wurlitzer, Mr. and Mrs. Charles T. Baisley, Lydia Phillips and Robert Flint.

RUDY VALLEE returned to Palm Springs Saturday evening following his three week engagement at the Hotel Last Frontier in Las Vegas, which was a tremendous success. Extra shows were demanded nightly, which also included the Merry Macs, Mr. and Mrs. Mulcay, Harmonica players, Walter O'Keefe, comedian, and Jane Harvey, who recently completed an engagement at Ciro's in Hollywood.

Mr. Vallee was happy to be back in the Village, spending his week end relaxing in the sun. Saturday evening was spent at the Tennis Club entertaining a group of his friends which included Mary Ann Nyberg, Doctor and Mrs. Joseph A. D'Alessio, Benny Krueger, musical conductor and Miss Elaine Duncan.

**Plaza THEATRES El Paseo**

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"ABIE'S IRISH ROSE"

NEWS NOVELTY

After Two Years on the Radio—Now See It on the Screen

Crime Doesn't Pay—"Luckiest Guy in the World"

Chapter II—"Daughter of Don Q"

Tune in KCMJ, 1340 on Your Dial for "Music for the Party"

Program at 11:00 P. M. and get one of the passes given away.

Additional Theatre News at 3:30 P. M. and 7:30 P. M.



**Ruth Fortz**  
**REAL ESTATE**

Phone 2216  
**443**  
N. Palm Canyon Drive

**LOVELY HOME:** 3 bedrooms and playroom, large living room with fireplace, piano, combination radio. Completely and artistically decorated. An unusually nice home for reduced price of \$21,500.

**BUNGALOW COURT:** On 3 lots in R-4 zone in very finest hotel district. Charming atmosphere. Potential income makes this an excellent investment. \$75,000.

**ACREAGE:** On both sides Highway 111, 40 acres adjoining new swank exclusive development. Best location for de luxe trailer park or subdivision. Special price, \$45,000. Half down.

**COURT SITE:** 4 lots on Palm Canyon Drive, R-3 zone strategic corner near tramway. Alley entrance. \$6000 each.

Eight out of Ten Readers Read Classified Ads



**PALM DELL ESTATES** in the heart of beautiful **PALM VALLEY**. Clear dry air and warm sunshine give health and happiness to every member of your family. In **PALM DELL** it's always sun time—and fun time for outdoor recreation: sun bathing, swimming, riding, bicycling, tennis, golf, flying. Make sure of your place in the sun now! \$1525 or less for large corner lots! A few inside lots as low as \$1150 for 110 ft. frontage.

See **CLYDE BERGLUND** or **DON CAMERON** at Tract Office on Palm Springs-Indio Highway adjoining Rancho Mirage.

## CULVER NICHOLS, Exclusive Agent

GENERAL REAL ESTATE

861 N. PALM CANYON DR. PALM SPRINGS 2182

**The NEWEST Thing Under The SUN**

**KOOLVENT ALUMINUM UMBRELLAS**

for Beach, Garden, Patio

Designed for modern, outdoor living, KOOLVENT Ventilated Aluminum Umbrellas provide air-cooled comfort and colorful beauty wherever installed. They won't rust, rip, tear or fade. They require no expensive seasonal replacement. Patented ventilating design invites the cool breezes in... keeps the blazing sun out. Ball mounting permits tilting umbrella to any desired position.

KOOLVENT Umbrellas are finished in sparkling baked-on enamels. Standard color combinations: red, yellow, blue or green with white. Send for FREE booklet.

**RALPH A. NESMITH CO.**

375 Sunny Dunes Road

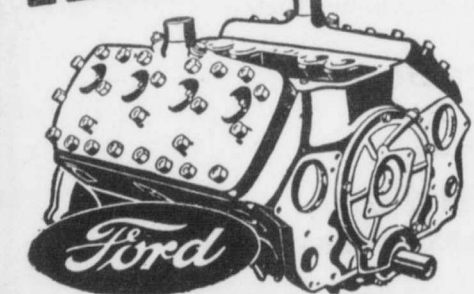
Phone 6751

See Us for

**Monarch Metal Weather Stripping**

**MAKE YOUR CAR RUN LIKE NEW WITH A**

**REBUILT FORD ENGINE**



★ COMPLETELY TORN DOWN AND REBUILT TO PRECISION STANDARDS

★ WORN PARTS REPLACED WITH GENUINE FORD PARTS

★ AVAILABLE FOR IMMEDIATE DELIVERY

**CENTRAL MOTORS**

INDIO

PHONE 7618

## Clothes Call For Jewelry

Just as every accessory must be selected with a thoughtful eye as to the fashion with which it will be worn, so too much jewelry be assembled in a varied selection which will provide just the right mood for sports or spectator wear; for afternoons at the theatre or cocktail party; for informal and full dress evenings. There are inspired new designs in sculptured metals, as well as in stone-set pieces; and personal preferences for antique, classic or modern pieces can all be met.

## LEGAL NOTICES

THE DESERT SUN

### CERTIFICATE OF BUSINESS

Fictitious Firm Name

The undersigned does hereby certify that he is conducting a business at 704 South Palm Canyon Drive, Palm Springs, California, under the fictitious firm name of **PALM SPRINGS LANDSCAPE COMPANY** and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Martin A. Ruderman

7967 Clinton Street

Los Angeles 36 California.

Witness my hand this 15th day of February 1947.

MARTIN A. RUDERMAN

STATE OF CALIFORNIA,

COUNTY OF RIVERSIDE, ss.

On this 15th day of February, A.D. 1947, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Martin A. Ruderman known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(Seal) NETTIE E. KALBACH,

Notary Public in and for the County of Riverside, Calif.

My Commission expires Feb. 15, 1948

Pub. Sun Feb. 21, 28, March 7, 14, 1947.

## LEGAL NOTICES

**CERTIFICATE OF FICTITIOUS NAME**  
The undersigned hereby certify that they are conducting a general mercantile business in the City of Palm Springs, County of Riverside, State of California, under the name and style of:

**PALM SPRINGS DEPARTMENT AND HARDWARE STORE**

The full names and places of residence of all the members of the partnership so conducting business are as follows:

Thomas M. Holland

277 El Portal

Palm Springs, California

Newton S. Hotchkiss

172 East Racquet Club Road

Palm Springs, California

Murray L. Barrick

1257 Granvia Valmonte

Palm Springs, California

William F. Goyette

253 Roosevelt Avenue

Long Beach, California

DATED: February 25th, 1947.

THOMAS M. HOLLAND

NEWTON S. HOTCHKISS

MURRAY L. BARRICK

WILLIAM F. GOYETTE

STATE OF CALIFORNIA

COUNTY OF RIVERSIDE, ss.

On this 25th day of February, 1947, before me, ROY W. COLEGATE, a Notary Public in and for said County and State, personally appeared THOMAS M. HOLLAND, NEWTON S. HOTCHKISS, MURRAY L. BARRICK and WILLIAM F. GOYETTE, known to me to be the persons described in and whose names are subscribed to the within instrument, and acknowledged that they executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

(Seal) ROY W. COLEGATE

Notary Public in and for the said County and State.

Pub. Sun Feb. 28, Mar. 7-14-21, 1947.

**CHAROCHKA**  
Finest Russian Dinners  
COCKTAILS  
Gypsy Music  
YOUR HOSTS  
MAMA AND PAPA

CLOSED MONDAYS  
8524 SUNSET BLVD. — CR. 5-8745

## The Desert Sun

### CLASSIFIED ADS

Phone 2249

Palm Springs, Calif.

Published Every

TUESDAY AND FRIDAY

### RATES

One Two Four One  
Time Times Times Month  
PER LINE .30 .45 .80 1.60

LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.

COUNT 24 LETTERS AND SPACES PER LINE. LARGE TYPE CHARGED AS 3 LINES.

MINIMUM: 3 LINES.

RATES BASED ON CONSECUTIVE ISSUES.

The Desert Sun will not be responsible for more than one incorrect insertion of any advertisement ordered for more than one time. Closing time for acceptance of classified advertising orders is SATURDAY noon for the TUESDAY issue and WEDNESDAY, 5:30 p. m. for the FRIDAY issue.

A charge equal to the one-time rate will be made on any ad cancelled before publication. Notice must be given by WEDNESDAY, 5:30 p. m. to cancel out of FRIDAY issue and by SATURDAY noon to cancel out of TUESDAY issue.

### Lost and Found

**LOST:** Handbag, brown alligator. Contents: Combination pencil-cigar lighter, Schaffer pen, Fresno drivers' license. Vicinity Whitewater. Reward. Phone 5903.

**LOST:** California registered nurse license, plus 2 photostatic copies contained in Plaza Camera Shop envelope. Mary O'Brien. Phone 2251.

**LOST:** Pair of horn rimmed glasses Wed., Mar. 5. If found phone 3044.

**LOST:** Green wallet. Oakland identification. Reward. Call 3142 after eight.

### Personals

**DRIVING** to New York March 24. Couple will take gentleman. Assist driving, exchange transportation. References required. Phone 3614, Mrs. Friedman.

**EXPERT ALTERATIONS** and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

**BODY MASSAGE.** Phone 4204. 433 Palm Canyon Drive.

**DRIVE EAST**  
Owner wants 1942 Plymouth coupe driven to Chicago, vicinity after April 1. Will furnish oil and grease, driver furnish gas. References required. Phone 8678.

**MACK McCRAID DETECTIVES.** Confidential investigations, all types. Phone 75395, San Bernardino. 443 Third Street. Room 101.

### Services—Miscellaneous

**ALTERATIONS**  
Men and women's clothing. East entrance. Telephone 5023.

**FOR RENT**  
4 CUBIC FOOT YAEGER CEMENT MIXER WITH OPERATOR. TELEPHONE 5832.

### Moving and Storage

### HOUSE MOVING

Estimates Given

**Wright and Leonard**

P. O. Box 25, Palm Springs

Phone 3803

### Home Services

### ASPHALT TILE

AND LINOLEUM LAYING  
NO JOB TOO SMALL  
Phone 3143

### ASPHALT TILE

CARPETS AND LINOLEUM  
Masti-pave and composition floors.

**FRANK BROS.**  
FLOOR CONTRACTORS  
2415-2419 Proctor Avenue  
PUENTE, CALIFORNIA  
Phone BUdlong 89543

**FURNITURE** re-upholstered and mattresses re-built.  
**BANNING MATTRESS AND UPHOLSTERING WORKS**  
J. W. Ray, proprietor  
119 So. San Geronio Banning — Phone 3802

Ask Arch Noble to Show You

### 3 Homes

Each with swimming pools. These will sell at \$30,000, \$45,000 and \$60,000. Bring your suit case and move in. We will enjoy showing these homes at no obligation.

**Frank Miller**

Real Estate

428 N. Palm Canyon Dr.

Phone 4151

### Home Services

**CAPEHART Service—Reed's**  
Radio Shop.

### CESSPOOLS

Phone 7766

SAFWAY

CONSTRUCTION AND

CESSPOOL CO.

**FURNITURE Upholstering—Re-**  
covering, repairing. High-quality workmanship. Quick service. 20 years experience. Zimmer Upholstery Shop, 9 W. State St., Redlands. Ph. 6986.

IF YOU NEED

### Carpenters

call

LOCAL UNION 1046

Phone 7814

between 8-10 A. M.

### EXPERT

### Radio Repairing

AT REASONABLE PRICES

### PALM SPRINGS

### MUSIC CO.

360 N. Palm Canyon Drive

Phone 6122

### REFRIGERATOR

### Service

### Reed's Radio Shop

342 N. Palm Canyon Dr. Ph. 8255

**ELECTROLUX CLEANER.** Authorized sales and service. Electrolux Corp. factory branch, 392 Court St., San Bernardino. Phone 3-7181.

### PIANO TUNING

Phone 3801--Al Renier

or

Phone 6122

Palm Springs Music Co.

### ROOFING

### CONTRACTOR

Estimates

Cheerfully Given

**PERRY F. SANDERS**

Phone 5581

### VACUUM CLEANER AND

### SMALL APPLIANCE

### REPAIRING

### Reeds Radio Shop

342 N. Palm Canyon Dr. Ph. 8255

Phone 5181

### WATER HEATERS—REPAIRS

### PLUMBING

WAYNE E. STRINGER

PHONE 8272

**GUARANTEED** quick service laundry. Indian Reservation. Front of Splenti. Lillie Mae Smith.

### BUILDING SERVICES

To Meet Your Every Need  
**DILL LUMBER COMPANY**  
John M. Wood, Mgr.  
679 S. Palm Canyon Dr.  
Phone 5151

### Situation Wanted

**NURSE** governess, white, refined, excellent character, but references. c/o Aladden Gift Shop, 1496½ E Street, San Bernardino, California.

### IF YOU NEED

competent baby sitter, experienced planner, children's parties, assistant for luncheons, teas, evening parties, relief cook, family dinners, typist, tutoring. Phone Palm Springs 7313.

### HOUSE BUILDING and remodeling.

Phone 5631 or write P. O. Box 1462.

**NURSE**, refined, traveled, unnumbered, desires to give up nursing to act as companion to elderly person. Simple life preferred. Box GB c/o Desert Sun or call SYcamore 4-8403 evenings.

**EXPERIENCED** baby sitter. After 4 p.m. daily. Full time week-ends. References. Phone 8772.

**REFINED** registered nurse desires position in home with duties of light nursing care or companion. Temporary or permanent. Can drive. References. Call 2146 by Tuesday, Mar. 18.

**EDUCATED LADY** wishes position as companion and secretary. Box 931 Palm Springs.

**MAN.** Permanent resident, desires sales agency connection. Write Box R.T.D., c/o Desert Sun.

### Employment Offered

**ELDERLY COUPLE** driving to Des Moines, Iowa, about April 20. Want driver, will pay all car expenses. Write Box CRL c/o Desert Sun.

**FEMALE HELP ONLY—**  
**DESERT HAND LAUNDRY**  
383 N. INDIAN AVE.

**WANTED:** Reliable woman housekeeper. Cook for couple with 2 babies. To start April 15 or earlier. References and good health required. Prefer mother with teen-aged daughter at mother's helper during summer at beach. Call 5663 for appointment and details.

### Employment Offered

**MAKE UP** to \$15.00 daily showing guaranteed dresses to your friend and neighbors. Full or part time. For complete outfit, write "Maisonette." P. O. Box 487, Riverside, California.

**FULL CHARGE** bookkeeper. Must be permanent resident. Salary \$67.50 weekly. Position open later part of month. Interviews held March 20th. Replies held confidential. Box Box A. L. C., Desert Sun.

### Business Opportunities

**IF YOU WISH TO BUY OR SELL A BUSINESS** SEE **PETER B. SHEPTENKO, THE PIONEER REALTY COMPANY OF PALM SPRINGS, 475 N. PALM CANYON DR. PHONE 7366.**

**MOTEL** near Palm Springs, 3 highways, 16 modern units, 3 bedroom home. Income \$1100 month. Price \$32,000. Cash \$25,000. Owner, Box 142, White-water, Calif.

**SMALL CAFE**, going business. Down town Palm Springs. Couple can handle. Owner leaving city account illness. Call 206 E. Alejo St.

**LEASE** 10 acre site for rock and sand plant, bank cut. 2 1/4 miles west of Garnet, U.S. 99 frontage. C. L. Crosby, Box 479, Palm Springs.

### Money Wanted

**HAVE TRUST DEEDS** from \$5,000 to \$25,000 paying good interest. SEE

**PETER B. SHEPTENKO**

The Pioneer Realty Company

of Palm Springs

475 N. Palm Canyon Dr.

Phone 7366

### Real Estate

35

### For Sale by Owner

### NEW DUPLEX

2 large homes under 1 roof.

**Best Buy in Town**

Completely furnished

Built and furnished with the idea of making a modern and comfortable home. Also for a good income. Close in. 547 Calle Roca. Phone 8241.

**BEST CONSTRUCTED** buildings on reservation. Income approximately \$450 a month. Will pay out in three years. 3/4 acres ground. Offered at a great reduction.

**LEE LUECKE**

H. H. FOSTER

ASSOCIATES, INC.

101 N. Palm Canyon Dr.

Phone 3555

**MORONGO**, 29 Palms Highway. 20 acres adjoining Morongo Lodge. \$275 per acre, water, lights, telephone. Terms. Owner 416 West 69th Street, Los Angeles. Phone 2-1220, or see Dorothy Russell, Angeles Cafe, Morongo.

**BUSINESS LOT** south end of Palm Canyon Dr. New low price. Special, \$10,500. **BESS MATLOFF**  
235 N. Palm Canyon  
Phone 3191

**TWO LARGE LOTS** in Little Tuscany, offering unsurpassed view. \$4500 and \$550



## IN BANNING

3 BEDRMS AND MAIDS QTRS. An unusual home of California type architecture located on the hills of Banning, short scenic drive from Palm Springs. Heated and cooled by a Servel forced air unit. Living room 27x17 with huge fireplace. Front porch 10x44. Many valuable bulbs and plants, well landscaped. Ideal climate winter and summer. Lifetime roof. Insulated attic. Corner lot 85x130. In quiet neighborhood. Homes of equal and greater value.

Courtesy to All Realtors

For appointment call Palm Springs 5852

EXCLUSIVE LISTING

H. S. THOMPSON

With

Marcus W. Meairs

Co.

REALTOR

Phone 5400 3737 10th

Evening and Sundays, call at

5715 Brockton. Res. Ph. 4654W

Riverside, Calif.

NEW furnished 2 bedroom stucco on Ramon Road. \$9500, terms. Adjoining lot available.

2 room and bath Cabana, furnished. Includes tear-drop trailer for beach and mountain use for summer. Also cooler, and new Kelvinator for year round here. Close in. \$3000 cash.

BELL HAGER, Broker, 122 S. Indian. Phone 4873.

TODAY'S BUY ON

PALM CANYON FRONTAGE

50x128. Zoned C-2. Must be sold now. Good terms. Come in and make an offer today. See

LEE LUECKE

ASSOCIATES, INC.

101 N. Palm Canyon Dr.

Phone 3555

ATTRACTIVE, new, modern house in Winterhaven Tract.

2 bedrooms, 1 bath. Price \$15,000.

RANSOM & HINKLE

The Plaza — Phone 3666

TEN-UNIT COURT, plus 5-room, 2-bath home. A comfortable home for the owner, plus a fine income on investment. Make an appointment to inspect this.

RANSOM & HINKLE, exclusive.

MORONGO BARGAIN. 1 1/2 acres, from owner. Lovely landscape. Roads on each side. Water. Spectacular view San Jacinto. Unbeatable homestead. \$500, terms. Call Palm Springs 4461 evenings or write Lucile Johns, Morongo Valley, via White-water.

\$2000 WILL BUY this choice lot in Winterhaven Manor.

\$2500 will buy an income lot in Santa Rosa Tract.

2 very choice R1 lots in Tahquitz Park at \$6,000 each.

LEE LUECKE

H. H. FOSTER Associates, Inc.

101 N. Palm Canyon Dr.

Phone 3555

LARGE RESIDENTIAL LOT in Solsonia Tract, just off Tamarisk Road. 150'x200'. Price \$5500.

RANSOM & HINKLE

The Plaza — Phone 3666

LOTS

A few real buys in residential and income lots.

FRANK MILLER, Real Estate

428 N. Palm Canyon Dr.

Phone 4151

110 FOOT income lot, PALM DELL, \$1150. See CLYDE BERGLUND with

CULVER NICHOLS, Realtor

861 N. Palm Canyon Dr.

Phone 2182

SWEPT BY OCEAN BREEZES

Live here and enjoy our beaches. Homes, courts, trailer parks, business property, groves. Bargain list mailed free.

STROUT REALTY, 509 N. Hill, Oceanside, Calif.

80 ACRES on paved road Thousand Palms, 6 miles east of Palm Springs. Plenty water, gas and electricity available. \$395 per acre. Phone owners, Palm Springs 8684 or write Box 1014.

2 BEDROOM HOME

Built by Goodyear

Open for inspection.

Daily 2 to 4 p.m.

WINGFOOT HOME DISPLAY

Main Highway,

Cathedral City

COURT SIGHT, 140x300' right in downtown Banning. Beautiful. Permanent. Very reasonable. Would be a money maker.

Owner, 3287 W. Ramsey, Leo Walter. Box 165, Banning.

ON BANNING HEIGHTS

2 bedroom, 1 bath home, 5 shares of water. Half acre of land on paved road. Price \$6000. Terms. Phone 5166.

BARGAIN BY OWNER. R-2 lot. 94x135. Tahquitz Ave., near Palm Canyon. Reduced to \$2500. To see call George Zahler, Whitney 9572, Los Angeles.

4 ROOM HOUSE, 2 cabins and storehouse on 1 1/2 acres. Highway 99, 1/4 mile West of Cabazon. Must sell. P. O. Box 90, Cabazon.

DESIRABLE LOTS in Cathedral City on Cathedral Canyon Dr.

100x190. Owner, 322 N. Indian Avenue.

## BROKERS OR BUYERS ATTENTION

Make an offer on a brand new modern home located on Tahchevah street, near the El Mirador Hotel. Consisting of two bedrooms, two baths, kitchen, large living room, fireplace, patio. All walled in. Room for guest house or swimming pool. Call your broker, OR CONTACT OWNER DIRECT at 416 W. 8th St., Los Angeles, TUCKER 3174.

## La Quinta

## Furnished Homes

2 or 3 bedrooms with memoership in Desert Club. Terms.

## See Mr. Browne

In the Office of Desert Club

BEST BUY in Court Site in Palm Springs. 100 feet Palm Canyon frontage. 2 lots. Both for only \$11,750.

RAYMOND CREE AND ASSOCIATES

285 N. Palm Canyon Dr.

Phone 8444

## INFORMATION CENTER FOR PALM DESERT

Stop in and see us or call

Ellsworth & Ward

114 So. Palm Canyon

(2nd Floor)

Stephen Willard Studio Bldg.

Phone 6383

BY OWNER

Corner lot, Southwest corner of Via Salida and Tahquitz Ave.

R-1 residence lot of moderate restrictions. This lot is located in nice wind sheltered section of Palm Springs. \$3750 on terms or will take \$2750 cash for quick sale. Phone Mr. Davenport, Whittier 429-727 or write 2420 Whittier Way, Whittier, Calif.

NEW MODERN COURT

12 units completely furnished in excellent rental district. INCOME WILL NET APPROXIMATELY 20% OF TOTAL COST OF \$100,000. Shown without obligation by

JOHN W. WILLIAMS, Realtor

Claude Gottbehuert, Associate

423 N. Palm Canyon Dr.

Phone 3311

LOOK

BRAND NEW. This is the most attractive 2 bedroom, 2 bath home, air conditioned, that you can find close in for \$15,000.

MADGE ROCKS, Realtor

Phone 7375 or 7195 or Call El Dorado Hotel Lobby

FURNISHED, 3 bedrooms, bath and space for second bath. Large living room and fireplace. Modern architecture. 6 years old. Offered at a price of \$18,500.

LEE LUECKE

H. H. FOSTER, Associates, Inc.

101 N. Palm Canyon Dr.

Phone 3555

A BARGAIN. Very attractively furnished brand new 2 bedroom, one bath home. Close in. \$9500.

MADGE ROCKS, Realtor

Phone 7375 or 7195 or Call El Dorado Hotel Lobby

\$100 PER ACRE

8 miles from Palm Springs. 25% cash, balance easy. Plan your desert home for independence.

VISTA REALTY

176 E. Amado Rd. Phone 4365

2 1/2 ACRES on paved road Thousand Palms, 6 miles east of Palm Springs. Plenty water, gas and electricity available. Finest climate conditions. Keep horses. Price \$850.00 per acre. Phone owners, Palm Springs 8684 or write Box 1014.

TWO BEDROOM HOME, completely furnished in income zone. Close in. Also 3 room house in rear which rents for \$200 m.o. Only \$15,750.

SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

LOT, Little Tuscany, offering excellent view. A cash out at \$4500. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

LOT, Large corner, opposite Colonial House with irrigation water. Only \$11,500. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

LOT, Rancho Royal. Reduced to \$2,400 for immediate sale. SHEPTENKO, 475 N. Palm Canyon, Phone 7366.

LOT, Really nice for the price. Palos Verdes Tract, only \$2500. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

DUPLEX and guest house. Close in. Sun deck. Special price. Phone owner, 3143.

LOTS, Two, A steal. Palm Canyon Mesa, \$2,250 each. Phone owner, 4791.

LOT NO. 9, Vista del Monte Tract. \$2,250 cash or \$2,350 with terms. 133x200. M. Flavin, 5353.

## DUPLEX, \$21,500

TERMS OR TRADE  
My brand new modern duplex. 2 air coolers, 2, 30 gallon water heaters, tile kitchens and baths, Panel Ray heaters, steel sash, new modern furniture throughout, lawn and fence. See this at 1320 Amapola, 2 blocks south of Ramon in Ramon tract. Beautiful view. Owner at 584 Calle Roca, 2 blocks south of Ramon Road off Calle Palo Fierro.

OFFERED AT A BARGAIN, this new 3 bedroom, 3 bath home with large living room, dining room, kitchen, and porches. Large closets, hardwood floors, steel sash, tile galore. Everything of the best. Close in and out of the wind area. Can be had for much less than cost. See now.

LEE LUECKE

H. H. FOSTER, INC.

101 N. Palm Canyon Dr.

Phone 3555

A PROFITABLE INVESTMENT. Furnished duplex on R-3 lot in Court section. Room for additional units. Price \$24,500, terms.

RAYMOND CREE AND ASSOCIATES

285 N. Palm Canyon Dr.

Phone 8444

## 10 DAY ESCROW SERVICE

UNITED TITLE GUARANTY COMPANY

173 Andreas Road. Phone 5852

19 Years in Riverside County Title Insurance — Escrows

10 Day Escrow Service

## Acreage

Small or large plots. NEAR INDIO OR THERMAL.

Best land in the valley. Terms if desired.

OWNER

P. O. Box 613, Indio

Phone Indio 72148

or see your broker

ATTRACTIVE small furnished home. Excellent condition. Walled in patio with double unit in rear. \$25.00 to \$35.00 daily income. R-4 zoning. Space for additional units. Near Lone Palm in the heart of everything. No overhead. Ideal for couple or lone woman. \$32,500. Write M. M. Desert Sun.

LOT LAS PALMAS ESTATES. Finest residential corner in Palm Springs. Surrounded by the most attractive homes in town. Lot has irrigation water, underground utilities, wall on two sides, and is completely prepared to build on. See this beautiful lot today. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 7366.

BANNING BEAUMONT

COOL NIGHTS, 2500 feet elevation, homes, auto courts, gas stations, fruit ranches, land. Get late lists, outstanding values! Strout Realty on Highway 99. Phones 2483 Banning, 173 Beaumont.

PALM SPRINGS is the best place in the world in which to invest in real estate. I handle only the best properties at sensible prices.

BARNEY G. JOHNSON

CULVER NICHOLS, Properties

861 N. Palm Canyon Dr.

Phone 2182

NEW 3-UNIT furnished court, showing exceptionally good income, with room for expansion and swimming pool. If you are interested in a nice home and good income: See

BARNEY JOHNSON with

CULVER NICHOLS, Realtor

861 N. Palm Canyon Dr.

Phone 2182

2 BEDROOMS, sleeping room, living room, kitchen, bath, service porch and large screen porch. 2 blocks from center of City on leased ground. Furnished. \$4800, unfurnished, \$4000. Phone 4791.

120 ACRE Rainier, Oregon ranch. Log house, barn, land fenced and well seeded. Plenty of wood and water. Rental, \$300 per year in advance. C. L. Crosby, Box 479 Palm Springs.

320 ACRES. Mountain retreat. Timber, streams, hunting, adjoining Mt. San Geronimo primitive area. 30 miles from Palm Springs. \$30 per acre. Owner, 5723 W. 6th St., Los Angeles.

\$14,000

Home nearing completion. Large living room, fireplace, 2 bedrooms, 2 baths. Steel sash, best construction. Garage and yard fenced.

CALL AL E. HOOVER with

CULVER NICHOLS, Realtor

861 N. Palm Canyon Dr.

Phone 2182

FOR LOTS and acreage, Palm Springs, 1000 Palms, Desert Hot Springs. Sale or trade. Consult

NICKLES

8620 Melrose Ave., Hollywood

Phone BR 22297

INCOME LOT, Tramway area. R-3 zone, one block off Palm Canyon Dr. 100 by 128. Private owners. 1003 N. Flower St., Santa Ana. Phone S. A. 2670-W.

6 UNITS, room for more, in best rental section. Can gross over 23%. Require \$38,000 cash, balance at 5%. Write owner, File No. 10, c/o Desert Sun.

BUSINESS LOT on Indian Ave. in the heart of town. Reasonable. Owner, 215 S. Indian Ave., in the rear. S. Cohen.

8 1/2 ACRES with water in HIGH SCHOOL DISTRICT. \$7350.00

DUPLEX, income \$600 month. \$16,500 CASH, bal. easy.

40 ACRES ON HIGHWAY in Guest Ranch area, \$4,500.00

LOT, PALM HIGHLANDS DISTRICT, \$2,400.00

LOT NEAR HIGH SCHOOL, \$1,850.00

BUSINESS LOT, CLOSE IN \$580.00 foot

MUNHOLLAND & CO.

431 N. Palm Canyon Dr.

Phone 3673

MARTHA T. FORWARD

CHET HOOBER

Associate Brokers

## LAS PALMAS HOME

ONE YEAR OLD

4 bedrooms, 2 baths, large living room, sun porch and den.

Concrete tile construction, Steel sash. Unit heating and cooling.

Completely walled in large lot — landscaped, underground irrigation system, water shares.

Carport, two-car garage — Sun-deck. Double driveway for convenient parking on property.

Very nicely furnished throughout. Immediate occupancy

Completely furnished. \$44,500.

PHONE 8754 FOR APPOINTMENT OR

SEE YOUR BROKER

La Quinta

and

The Desert Club

Beautiful level, residential lots, \$795-\$1100. Business and income lots available. 2 and 3-bedroom furnished homes for sale with membership to Desert Club, La Quinta.

See Mr. Browne

In the Office of

Desert Club

La Quinta

GUEST RANCH

FOR SALE

New ranch near Palm Springs to accommodate 36 persons. Now operating limited basis. Acreage, pool, stables, large main building, well, etc. Can net to \$6,000 month. Best location in valley. Price \$75,000.

Write BOX J.C.D.

c/o DESERT SUN

FOR SALE: Cathedral City, small furnished house just off highway, near stores and school. Elec. refrigeration, air cond., oil heater, has large living-sleeping room, kitchen, bath; also 14 sq. ft. room attached with sink. Suitable to rent. Large patio partly built. Space for another bldg. \$4500, half cash. Phone Palm Springs 3259.

Rooms for Rent

NEW (still building) guest ranch, 10 miles from Palm Springs. Can accommodate few guests at special pre-opening rates of \$7.00 per day American plan. Wonderful desert location, sun-deck, pool, etc. Box 400, Palm Springs.

APARTMENTS for Rent

HOTEL ROOMS beautifully furnished. Double and single apartments. Electric heat and electric kitchens. Quiet surroundings, 10 miles south of Palm Springs at Rancho Mirage. Daily, weekly and monthly rates. DESERT AIR PARK. Phone Indio 77123 for reservations.

APARTMENT, new, attractive, large single. Air cooled. For lease on 12 months basis. \$125 per mo. Adults only. Unfurnished. Kitchen has large new refrigerator and stove. Close in. 475 N. Palm Canyon Dr. Phone 4311.

NEW APARTMENT for rent, furnished. By day, week or month or balance of season. Also single room with bath. Call 5481 or Los Angeles Arizona 30440. 594 Calle Abrovia Aurita.

BEAUTIFUL new single apartment, furnished for rent. \$75 per week, or \$250 per month. Close in. Adults. Owner, 475 N. Palm Canyon Drive. Phone 7366.

NEW APARTMENT furnished. Couple only. No pets. 595 E. Alejo, East on Via Colusa to Via Miraleste, then turn right one block.

NEW APARTMENT for rent, furnished. By week, month or balance of season. See owner at 584 Calle Roca.

3 ROOM apartment, clean, quiet, sun-deck, everything furnished. No pets, no children. 640 Calle Palo Fierro.

Houses for Rent

A KING'S DREAM

Luxuriously furnished air conditioned 3 bedroom, 2 bath home, located on a well landscaped acre of land. Walking distance to the shops. Your inspection will convince you that this well appointed home is an exceptional value. Available for April or May.</



# The Red Cross drive is still on... **why?**

**Yes, the war is over.**

But the Red Cross war against misery and suffering *never* ends. In peace, as in war, the Red Cross *keeps on* fighting—fighting for human happiness and welfare all over the world.

**ASK THE VICTIMS OF DISASTER.** Hurricanes, floods and epidemics strike at thousands of American families every year. This year, as always, the Red Cross will be there—with emergency medical aid for the injured : : : food, clothing and shelter for the homeless : : : rehabilitation for the needy.  
*War against human suffering never ends!*

**ASK OUR WOUNDED VETERANS.** They know at firsthand how the Red Cross helps them through their suffering, and makes their days less drab. Right now, the Red Cross is providing thousands with guidance in personal and family problems : : : furnishing representation for their claims : : : aiding readjustment to civilian life.  
*Concern for our veterans' welfare never ends!*

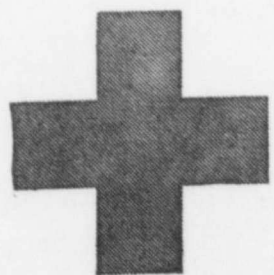
**ASK OUR GIs.** The Red Cross is a link with home. It helps maintain the GIs' morale with recreational programs and many personal services.  
*The need for this touch of home continues!*

**ASK THE VICTIMS OF ACCIDENTS.** Every year, 100,000 are killed and 10,000,000 injured by accidents in the U.S. Red Cross First Aid, Water Safety, and Accident Prevention programs help reduce this tragic toll.  
*The war on accidents never ends!*

*... So the Red Cross asks you to Give!*

For this vital, humanitarian work, the Red Cross needs *your* help. Your contributions will help thousands of our fellow-Americans—many of them in our own community.

So, won't you give now to the American Red Cross? It depends on *you* : : : just as countless Americans will depend on *it*. We know you won't let them down!



**GIVE—so your RED CROSS**

**can carry on!**

KCMJ—RADIOASIS

THE DESERT DRUG  
Harry Brott

DESMOND'S—In the Plaza

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THE DESERT SUN

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THUNDERBIRD RANCH

SHIRLEE'S BEAUTY SALON

DESERT SWEET SHOP



# The Desert Sun

Palm Springs, California

March 14, 1947

## Village Youth Now Paratrooper

Rumaldo V. Puentes, son of Mr. and Mrs. Jose Puentes, Palm Springs, wears the coveted wings and boots that mark a paratrooper in the United States army.

He is now serving with the 675 Glider battalion, 11th Airborne division, on the island of Honshu in Japan.

He recently completed his training in Japan as a paratrooper.

The average hubby is very choosy in picking his wife's Christmas presents, says a department store buyer. Maybe in the hope that they'll leave her speechless.

A woman is a big man. If you teach one woman it means that you have taught a thousand people.

—Musokotwane, South African native chief.

## FOR SALE

By Owner  
HOMESITE OR INCOME  
UNITS

100x217 ft., grapefruit grove, full matured, in Palm Village, 12 miles below Palm Springs, utilities and paved streets, includes use of community swimming pool, tennis and badminton courts. Full price \$3500, cash or terms. Owner, Capt. M. F. Doran, 715 Hamilton Place, San Pedro, California. Phone TErminal 25356.

## 300 Varieties of Dates Growing on Near-by Desert

Don Mitchell, Coachella date grower, principle speaker at the Wednesday luncheon-meeting of the Palm Springs Rotary club, sketched for those present the history of the date growing industry in this Valley, that there are 300 varieties of dates and the most productive of the product cultivated in Coachella Valley is the Deglet-Noor variety.

He added that during the year of 1944-45 the yield of dates in this area amounted to \$6,000,000 and that this year would be less than that amount due to a poor productive yield.

He told Rotarians and their friends that the variance in prices of dates was due to the great difference in taste and eye appeal between the top and lower grades of dates produced.

"THE GREATEST BOON to date growers," Mitchell declared, "will be the completion of the All-American canal which will bring water from the Colorado river for irrigation purposes. When the lateral from the canal is finally completed," said Mitchell, "Coachella Valley will enjoy a record breaking era of expansion. New fruits and vegetables never produced here before may come into being when water becomes plentiful."

Dr. John Lechner, associated with the Americanism Educational league of Los Angeles, introduced as a return speaker before the Rotarian, announced that a concerted move was afoot to enlist the aid of 600 service clubs in Southern California to fight Communism. He pleaded for the endorsement of the local Rotary club for his association's program.

# World Federation Will Be Forum Topic

## Vernon Nash to Speak Thursday at Last Forum Event

Vernon Nash, executive head of the World Federalists, will speak on "World Federation" at a public forum meeting to be sponsored by the local high school district at the Woman's Club building, Thursday evening, March 20, starting at 7:45.

The forum meeting to be held next Thursday will be the sixth final meeting in the winter series devoted to the theme, "Toward a Peoples' Peace." The previous meetings have been held at El Paseo Theater, but since this auditorium has been closed to public meetings, arrangements were made by the high school district for the use of the Woman's Club building for this final program.

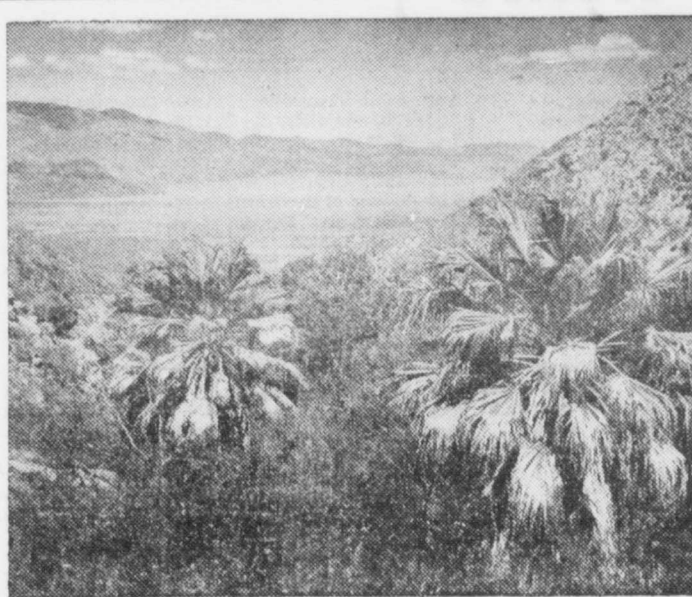
DR. E. E. OERTEL, moderator for the series of forum meetings held this year, was urged by members of the local World Federalist group to include Mr. Nash in the schedule of meetings this winter. An effort was made to have the World Federalist leader speak here in January, but at that time his itinerary made it impossible for him to appear here. When it became known a few weeks ago that Mr. Nash would be in Southern California in March, renewed efforts were made by the local enthusiasts of the speaker to have him included in the program here. Local World Federalists expressed the conviction that Mr. Nash's address would provide an appropriate climax for the series of meetings given over to the peace theme.

Gustave Patzner of the high school faculty will play two cello solos just before the meeting starts Thursday evening. Mrs. Lois Lux will be the accompanist.

IT IS EXPECTED that the World Federalists in Palm Springs will publicize the meeting for next Thursday evening and that a large audience will be present to hear Mr. Nash. The local high school district, according to Dr. Ernest E. Oertel, is providing Mr. Nash as a speaker in the series, not because the trustees of the school or faculty members thereof subscribe to his point of view, but because he is a speaker of recognized merit, approved as a forum speaker by the California State Department of Education, and because he has a message that is pertinent to the theme adopted for the series of meetings being concluded next week.

Capitalism remains in only one or two countries. You must either accept a system of state intervention and controls or lose everything by way of communism.—President Juan Peron of Argentina.

**LA QUINTA**  
FASTEST GROWING  
DEVELOPMENT IN THE  
PALM SPRINGS AREA  
AND HOME OF THE  
FAMOUS DESERT CLUB  
Choice Home Sites • Business  
Sites • Income Producing Units  
Visit Tract Office at  
The Desert Club...  
25 Minutes from  
Palm Springs on  
Highway 111  
Palm Springs  
La Quinta Dev.  
Co.



NEW AREA—A view of Borrego Valley, scene of a new desert development, from Hell Hole canyon.

## Aerial Study of Real Estate New Wrinkle in Sales

A new realty wrinkle inspection of real estate by air—was revealed today by Rear Admiral Ralph Wood, USN (Ret.), former commander of a naval air striking force and now resident manager of the multi-million-dollar Borrego Springs desert resort community development 165 miles south-east of Los Angeles.

"I'm air-minded myself," said Admiral Wood, "but I never expected anything like this. With nine miles of paved road and water mains completed, we are being besieged by private flying enthusiasts who are using our roads as landing strips and then taxiing up to the door of the tract office. There, they pick me up and we go for a quick hop to see the property from the air."

THE WORD gets around fast," the admiral concluded, "for although we have not opened the tract for public sale as yet, scores of flyers from San Diego, Palm Springs and Los Angeles areas dropped in on us in the past few days to confirm what they've heard about the impending boom at Borrego Springs."

Among those from Los Angeles who flew to Borrego Springs last weekend were Mr. and Mrs. Thomas R. Winans Jr. of Bel-Air who made the short, scenic hop from Palm Springs and return in their private plane accompanied by Robert Ransom of the Palm Springs Plaza, an official of the Borrego Springs company handling the new development.

Capitalism remains in only one or two countries. You must either accept a system of state intervention and controls or lose everything by way of communism.—President Juan Peron of Argentina.

Read Don Caballero in The Sun

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PHONE 2107

## Soroptimists Meet in Business Rally

Soroptimists club of Palm Springs met this noon at the Chi Chi, in the Blue Room, in its regular monthly business meeting.

Many matters of interest were brought up before the session. This morning, Lamm was attempting to raise \$30,000 in cash bail.

An Ohio jury with eight women on it returned a verdict in two minutes. The rest of us were anxious to get our Christmas shopping done, too!

"Your Choice"

## A 3-Bedroom Furnished Home

in south part of Village and a 3-bedroom furnished home in the northeast part at

\$ 19,000 Each

## Why Pay Rent?

"Own Your Own"

2-bedroom home built to live in—not to sell, at

\$12,900

## Frank Miller

Real Estate  
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and Turkeys.  
Turkeys.  
Open every day except Monday. Our products are fresh dressed daily at our ranch in Cherry Valley.

## A. E. GOMOND

Store located on the bend where South Palm Canyon Drive turns east to Indio. (At extreme end of South Palm Canyon Drive.)

# Palm Springs Realty Co.

Angelo Potenza  
276 N. Palm Canyon Dr.  
Phone 8283

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Business Lot

in the Heart of Palm Springs

145 x 100.  
Income of \$3000  
Zoned All Business  
Priced for Quick Sale

\$38,000

## MOST GORGEOUS!

Three-Bedroom House

Latest Furnishing  
Artistically Landscaped

\$17,000

## BEAUTIFUL HOME!

6 Rooms  
All Furnished  
Ready for Rental  
from April 1st



One war is over but another war has just begun for your Red Cross. The thousands of wounded veterans in hospitals still need its comfort and cheer.

Our returning servicemen look to the Red Cross for a helping hand . . . and when disaster strikes at home—fire, flood, tornado—your Red Cross must be ready with aid for the victims. The war against human misery is never won. The Red Cross depends on you for its existence—so give as much as you can and give it today. GIVE, SO THEY MAY CARRY ON.

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## Doing the Village

with  
Moya Henderson

Somewhere between the writing of this little opus and the printing of same on Tuesday, Babs Neel had her name changed to Nelson—not legally however. So the lass that enters the race for Circus Queen as the comely candidate of the Los Compadres is Babs Neel in case anyone was wondering. Another contender for the crown is little raven haired Pat Boyer.

You've probably seen her atop a black horse in many a western parade held here. Pat decided just this week to be among the entrants at Deep Well on Sunday.

THE ODD fire signal on Tuesday evening aroused much curiosity as the boys at the fire hall had hoped. The new signal is for the airport and was sounded to draw absentees to the regular Tuesday night meeting of the volunteers.

Merrill and Juanita Crockett are getting excited over their coming trip to Norfolk, Virginia to visit their daughter, Marilyn Clause and their new granddaughter. They will fly east next month. During the two weeks they are gone Maud Pinney will occupy their home and take care of the cat.

DOWN FROM San Marino for the month of March are the Phillip Purcells. Mrs. Purcell reports that daughter Carolyn, a former student of Palm Springs high school, is finding her senior year at the Immaculate Heart college a mighty busy one.

Johnny Boyle got in from Chicago on Tuesday night and came down from Los Angeles Wednesday morning. Just the opposite with Carolyn Hicks who left the Village Tuesday and took a plane

from Los Angeles on Wednesday—destination Buffalo, New York.

THERE MUST be many people in California who've not taken a drivers license test for many a moon, so few seem to realize it's a law to stop and wait for a school bus. After watching the small fry of this town take their lives in their hands every time they dismount, seems we should deputize the bus drivers to take license numbers or turn offenders over to the police department.

Billie and Hutch Mosely are excitedly making plans for their summer trip to the Hawaiian Islands after receiving their reservations this week. While in the Islands they will visit Tani and Johnny Boyle who are planning to make the trip in June to visit Tani's family. Juanita and Merrill Crockett are planning their trip for July.

THIS WILL be a busy weekend for the high school girls who are planning on entertaining girls for sixty southern California high schools at their Girl's Athletic Federation convention on Saturday.

Some of the girls coming from such distant spots as Needles, Randburg, San Luis Obispo, San Diego and Ojai, are planning on arriving Friday and staying over till Sunday.

Mrs. Elta Pfister, director of guidance for the Burbank city schools, will be the speaker at the morning session to be held at the Plaza theatre. The girls will enjoy luncheon, western style with Charlie Maddox as chef, on the lawn at the high school. Vivien Gautiello, president, will preside at chairman for the day.

## FRIDAY, Mar. 14

1:00—House Party  
1:25—Desert Favorites  
1:30—Evelyn Winters  
1:45—Very Special  
2:00—Amer. Air School  
2:30—Meet the Missus  
3:00—Eric Severied  
3:15—Easy Listenin'  
3:30—Radio Aces  
3:45—Bob Trout  
4:00—Call of the Range  
4:15—Melody House  
4:30—Music Masterwks.  
5:00—Ft. Page Features  
5:15—In the Sportlight  
5:25—Desert News  
5:30—H. W. Flannery  
5:45—Bob Garred  
5:55—Bill Henry  
6:00—Ginny Simms  
6:30—Durante-Moore  
7:00—President Truman  
7:30—Pays Be Ignorant  
7:30—Malsie  
8:00—Lowell Thomas  
8:15—Jack Smith Show  
8:30—Sparkle Time  
8:55—C. Alcott, news  
9:00—Baby Snooks show  
9:30—Adv. of Thin Man  
9:55—Ona Munson  
10:00—C. Huntley, news  
10:15—M. Charles, organ  
10:30—M. Charles, organ  
10:30—Dance Orchestra  
11:00—Music for Party

## SATURDAY, Mar. 15

7:00—Sundialers Club  
7:30—B. Garred, news  
7:45—Helen Hayes  
8:00—W. Sweeney, news  
8:05—Let's Pretend  
8:30—Adventure's Club  
9:00—Theater of Today  
9:30—Stars Over Hollywood  
10:00—Grand Central  
10:30—County Fair  
11:00—Mary Lee Taylor  
11:30—Give and Take  
12:00—Crossection U.S.A.  
12:30—The Desert Calls  
12:45—U. P. news  
12:55—Financial Service  
1:00—Songs of Old Erin  
1:15—Helen Hayes  
1:30—Free for All  
2:00—Philadelphia Orch.  
—Oo: 8 7th Day Advent.  
3:15—Easy Listenin'  
3:30—Saturday Score'bd.  
4:30—Record Showcase  
5:00—Ft. Page Features  
5:15—In the Sportlight  
5:30—H. W. Flannery  
5:45—B. Garred, news  
5:55—Ned Calmer, news  
6:00—Vaughn Monroe  
6:30—The Air Show

Men who served on juries in Cape Cod communities two centuries ago were prohibited from chewing tobacco.

Use Display Ads for Results

## RADIO LOG

1340

on Your Dial

6:45—Sat. Serenade  
7:15—This is Holly'd.  
7:45—Talks  
8:55—C. Alcott, news  
9:00—Holly'd Partytime  
9:30—Mayor of the Town  
9:45—Your Hit Parade  
9:45—Jean Sablon  
10:00—C. Huntley, news  
10:15—Music for Party  
11:55—CBS World News  
12:00—Bonus Edition

## SUNDAY, Mar. 16

7:58—Star Spangled  
8:00—W. Sweeney, news  
8:05—Wings Over Jordan  
8:30—S. L. Tabernacle  
9:00—Word of Life  
9:15—U.P. news  
9:20—Little Concert  
9:30—Easy Listenin'  
10:00—Romance of H'wys  
10:15—Sunday Serenade  
11:00—Helen Hayes  
11:15—The Desert Calls  
11:30—Here's to Ya'  
12:00—N.Y. Philharmonic  
1:30—Hour of Charm  
2:00—The Family Hour  
2:30—Hoagy Carmichael  
2:45—William Shrier  
3:00—Ozzie and Harriet  
3:30—Your Hope Chest  
4:00—Gene Autry Show  
4:30—Helen Hayes  
4:45—V. Monroe Orch.  
5:00—Columbia Record  
5:30—Palms to Pines  
5:45—Sport Roundup  
5:55—Ned Calmer, news  
6:00—Hildegarde  
6:30—E. Bracken show  
7:00—Take it, Leave it  
7:30—Kate Smith show  
8:00—Crime Doctor  
8:25—Surprise Theater  
8:30—Blondie  
9:00—S. Spade Advent.  
9:30—Music Masterwks.  
10:00—C. Huntley, news  
10:15—Old Fash. Revival  
11:15—Music for Party

## MONDAY, Mar. 17

7:00—Sundialers Club  
7:30—B. Garred, news  
7:45—Fact Finder  
8:00—Notes for the Day  
8:25—U.P. news  
8:30—Grand Slam  
8:45—Rosemary  
9:00—Kate Smith  
9:15—Aunt Jenny  
9:30—Helen Trent  
9:45—Our Gal Sunday  
10:00—Big Sister  
10:15—Ma Perkins  
10:30—Young Dr. Malone  
10:45—Road of Life  
11:00—Big Sister  
11:15—Aunt Jenny  
11:30—Lone Journey  
11:45—Rose of my Dream  
12:00—Bob and Victoria  
12:15—Desert Garden  
12:30—Luncheon Music  
12:45—U. P. news  
12:55—Financial Service  
1:00—House Party

Teen-agers run things around the house today, says a writer. Except errands!

List Your Ad in "Where To Find It"



MUSIC—The Melody Men from Riverside who will be heard in concert next Sunday night at Community church. An outstanding musical evening is promised.

Melody Men Will  
Be Heard Here in  
Concert on Sunday

An excellent opportunity to hear fine musical talent will be available to all Villagers on Sunday evening, March 16, at 7:30 p.m., at the Community church.

The Melody Men, composed of 18 singers from Riverside will give a complete concert under the direction of Robert D. Price, known by many in this vicinity. Mr. Price was stationed at the Torney hospital during 1943 and was associated with musical activities.

Robert Paschke was soloist with the Desert Singers who made such a fine reputation for themselves under the direction of Holly Lash Visel in 1943 and 1944 at the Torney hospital.

These young men whose object is to unite men who love to sing, are striving for the advancement of the cause of fine music. Their success has been outstanding even though they are a young organization.

The Chancel and Chapel choirs of the Community church are sponsoring this appearance. An offering will be taken to defer expenses.

Catherine the Great, on finding an early spring violet growing in a park, placed a sentry over it so that it would not be plucked. She forgot to rescind her order, and sentries guarded the spot for 150 years.

## LEGAL NOTICES

NOTICE INVITING BIDS ON PANEL DELIVERY TRUCK  
Notice is hereby given that the Board of Trustees of the Desert School District, Riverside County, will receive bids until March 28, 1947 at 2:00 P.M. o'clock at the office of said School District for the purchase of one complete panel delivery truck to meet or exceed specifications on file at school office.

The said Board of Trustees shall be the sole judge of the merits and qualifications of equipment offered and reserves the right to accept any or reject all bids, and to waive formality or irregularity in any bid.

MARJORIE F. OUTCAULT,  
Clerk.  
Pub. Desert Sun March 14, 21, 1947.

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Ample bedrooms and baths, spacious living room, dining room and excellent kitchen—hardwood floors, tile features, fireplaces and barbecue. A home for comfortable inside or outside living. The land affords a permanent view of the desert and is nicely landscaped.

See us or your favorite broker at once for an inspection of the best real estate value in Palm Springs.

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"There Is Only One Palm Springs"







## Just Around the Corner

By ETHEL GILLET WHITEHORN

The people of California will may view with alarm the deliberate and unwise activities of certain members of the state legislature and their lobbyist dictators to scuttle highway legislation. The time is now—not tomorrow nor next week that we must inform our senators and assemblymen that we elected them to serve us. We did not elect selfish lobbyists to run the business of California.

In a previous article, published in this column, it was pointed out that the population of this state increased from 1,500,000 in 1900 to almost 10,000,000 in 1946. Governor Warren has reported that 25,000 people are pouring into California each month. In his inaugural address on January 5 of this year, the governor stated that he predicts a population of 18 to 20 millions within the next three decades. His prediction was based on the findings of experts. He didn't pick it out of the air.

THOSE WHO USE our state highways know that they are inadequate and unsafe. Show me the motorist who doesn't experience a shudder in his spine when speeding buses, trucks, and careless drivers roar up behind him on two and three lane highways. Many trucks are coupled together, and as these zoom past, all a sane motorist can do is to

whisper a prayer that the driver of them has correctly figured his clearance. Exhibit A is described in the Los Angeles Times, March 11. Jack Mathews, a Fresno resident was driving east on Ramona boulevard when at Eastern avenue a bus crowded him off the highway, deputies said. Losing control of his car, Mathews careened into an Edison power pole, but he managed to get out of his car before being electrocuted. Trucks or buses—they are the same in any man's language. Heaven help the sane drivers who try, but can't keep out of their way.

Trucking companies have their lobbyists in Sacramento—stacks of them. Why, they ask, should they be taxed to build adequate highways?

WE, THE PEOPLE, should reply to them as follows: "Private capital built the railroads. Freight and passenger rates support them. The taxpayers build free highways. A nominal gasoline tax supports them. Where is the mischief in increasing that tax a negligible amount so that California can meet the immediate need of highly improved and safe highways to protect an expanding population?"

When solons and lobbyists refuse to take the long view of California's needs, it is an admission of downright ignorance, selfishness and cupidity. If the highway bill is defeated—and it may be if the citizens of this state don't start to express themselves immediately to those who are placing stumbling blocks in the way—we should think about turning our automobiles out to pasture.

Life is sweet. Who wants to flirt with death who is waiting for us at a bridge, on a soft shoulder, or just around the next curve?

### Bob Jarvis Now on Staff Here of Tennis Club

Lee Bering, president and general manager of the Palm Springs Tennis club this week announced the addition of another new member to the club's staff.

Coming to the club after some 20 years experience in hotel operation as comptroller is Bob Jarvis. Mr. Jarvis will serve at the club in the capacity of club comptroller.

### Outstanding Film for Youngsters

The children's matinee at the Plaza theatre presents a full length picture Saturday at 1:30. Colored cartoons and a serial are shown besides the feature.

Leo Rojo acts as master of ceremonies and often entertains the children with playing and leading community singing. Door prizes are presented each week by Charles Riviot, manager, and a bicycle is given away each week.

All children wishing to appear on the stage must be at the theatre at 12:30 for a rehearsal preceding the regular show.

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Aluminum freight cars have been constructed that are a saving of 21,000 pounds in weight from the old steel and iron cars.

A poll of Frenchmen on what is the great essential to happiness shows 1 per cent voting for 'amour, and 47 per cent for 'dough, toujours la dough.

Farmers estimate that by placing rubber tires on tractors they save from 15 to 25 per cent in fuel and as much as 35 per cent in repair costs.

Bevin denies Britain is tying herself to the U.S. state department. That's right—it's the treasury department.

An irate gentleman called a newspaper editor on the telephone, stating his name, "Did you put that notice of my death in the paper?" he shouted. "Yes, I did," the editor admitted, "er . . . by the way . . . where are you calling from?"

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PALM SPRINGS BUSINESS MEN

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TUESDAY, MARCH 25TH

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Area in the Past Year

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# 7500

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